

alaplana.
CERÁMICA

CERSAIE 2025

N

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CERÁMICA

CERSAIE 2025

N

Symbology



PAVIMENTO
FLOOR TILES



REVESTIMIENTO
WALL TILES



PORCELÁNICO
PORCELAIN TILES



PAVIMENTO PASTA ROJA
RED BODY FLOOR TILES



REVESTIMIENTO PASTA BLANCA
WHITE BODY WALL TILES



REVESTIMIENTO PASTA ROJA
RED BODY WALL TILES



PULIDO
POLISHED



MATE
MATT



BRILLO
GLOSS



SATINADO
SATIN



ANTI-SLIP



ESPESORADO
THICKENED



ANTIHIELO
FROSTPROOF



RELIEVE
RELIEF



RELIEVE DIGITAL
DIGITAL RELIEF



DIFERENTES GRÁFICAS
DIFFERENT PRINTING



VARIACIÓN GRÁFICA
SHADE VARIATION



SIN VARIACIÓN
NO VARIATION



VARIACIÓN LEVE
MINOR VARIATION



VARIACIÓN BAJA
LOW VARIATION



VARIACIÓN MEDIA
MEDIUM VARIATION



VARIACIÓN ALTA
MAJOR VARIATION



PORCELÁNICO EXTERIOR
OUTDOOR PORCELAIN



STARLIGHT
PORCELÁNICO PULIDO
POLISHED PORCELAIN



SLIPSTOP



STRUCTECH

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Stones

Blur
Bodo
Erin
Gravina
Halton
Kingston
Lomma
Portland
Santa Monica
Zion



WALL:
Blur Cold 30x60 cm
Halton White 30x60 cm

FLOOR:
Halton Grey 60x60 cm RC



Blur Cold | 30x60cm · 12"x24" RR1905
x7 faces



Blur Warm | 30x60cm · 12"x24" RR1905
x7 faces



WALL:
Erin Warm 30x60 cm
Halton Cream 30x60 cm

FLOOR:
Halton Cream 45x45 cm



Erin Cold | 30x60cm · 12"x24" RR1906
x5 faces



Erin Warm | 30x60cm · 12"x24" RR1906
x5 faces

Gravina

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WALL:
Gravina White 60x120 cm RC

FLOOR:
Gravina White 120x120 cm RC





FLOOR:
Gravina Beige 100x100 cm RC | Otway Caoba 30x150 RC



White



120x120 cm · 48"x48"	PPR505
100x100 cm · 40"x40"	PP2305
60x120 cm · 24"x48"	PP2406

Beige



120x120 cm · 48"x48"	PPR505
100x100 cm · 40"x40"	PP2305
60x120 cm · 24"x48"	PP2406

Gravina

Porcelain

Matt

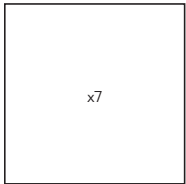
WHITE



BEIGE

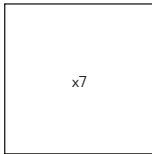


120x120cm RC
48"x48" RC



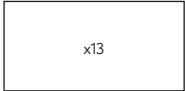
x7

100x100cm RC
40"x40" RC



x7

60x120cm RC
24"x48" RC



x13



View on web

Gravina

Graphics

Gravina White 120x120 cm RC



Halton



WALL:
MAXITECH Otway Natural 120x280 cm RC
FLOOR:
Halton Cream 60x120 cm RC
Halton Cream 60x120 cm RC 3



FLOOR:
Halton White 60x60 cm RC

White



60x60cm RC · 24"x24" RC PP2603

Grey



60x60cm RC · 24"x24" RC PP2603

Cream



60x60cm RC · 24"x24" RC PP2603



WALL:
Zion Warm 33.3x90 cm RC
Halton Cream 33.3x90 cm RC

FLOOR:
Halton Cream 60x120 cm RC



Revestimiento pasta blanca · *White body wall tile*



White | 33.3x90cm RC · 13"x36" RC RB1115



Cream | 33.3x90cm RC · 13"x36" RC RB1115



Zion Cold | 33.3x90cm RC · 13"x36" RC RB1115



Zion Warm | 33.3x90cm RC · 13"x36" RC RB1113



WALL:
Halton White 30x60 cm
Blur Cold 30x60 cm

FLOOR:
Halton Grey 60x60 cm RC



Revestimiento pasta roja · *Red body wall tile*



Halton White | 30x60cm · 12"x24" RR1904



Halton Cream | 30x60cm · 12"x24" RR1904



Blur Cold | 30x60cm · 12"x24" RR1905



Blur Warm | 30x60cm · 12"x24" RR1905



Erin Cold | 30x60cm · 12"x24" RR1906



Erin Warm | 30x60cm · 12"x24" RR1906



WALL:
Halton Cream 30x60 cm
Erin Warm 30x60 cm

FLOOR:
Halton Cream 45x45 cm



White | 45x45cm · 18"x18"
PR0502



Cream | 45x45cm · 18"x18"
PR0502

Porcelain

Matt

WHITE

GREY

CREAM

120x120cm RC
48"x48" RC

x7

60x120cm RC
24"x48" RC

x13

60x60cm RC
24"x24" RC

x23

* Available in antislip C3.

Maxitech
Matt

↓
6mm
↑

WHITE

GREY

CREAM

120x280cm RC
48"x110" RC

x3

New
Size

120x120cm RC
48"x48" RC

x7

New
Size

60x120cm RC
24"x48" RC

x13

New
Size

80x80cm RC
31"x31" RC

x13

Wall Tile

White
body
Matt

WHITE

CREAM

33.3x90cm RC
13"x36" RC

x13

Red body
Matt

WHITE

CREAM

30x60cm
12"x24"

x17

Floor Tile

Matt

WHITE

CREAM

45x45 cm
18"x18"

Random

View on web

Halton

Graphics

Halton Cream 60x60 cm RC

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Stones



FLOOR:
Kingston Sand 100x100 cm RC



FLOOR:
Kingston Beige 60x120 cm RC | Kingstone Beige 60x120 cm RC C3

Sand



100x100 cm · 40"x40"	PP2303
60x120 cm · 24"x48"	PP2403
60x120 cm · 24"x48" C3	PP2404

Beige



100x100 cm · 40"x40"	PP2303
60x120 cm · 24"x48"	PP2403
60x120 cm · 24"x48" C3	PP2404

Porcelain



Matt

SAND



BEIGE



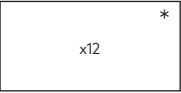
* Available in antislip C3.

100x100cm RC
40"x40" RC



x7

60x120cm RC
24"x48" RC



x12

*

Graphics

Kingston Sand 60x120 cm RC



Lomma

CERSAIE 2025

WALL:
MAXITECH Lomma Bone 120x280 cm RC
FLOOR:
Lomma Bone 60x120 cm RC





FLOOR:
Lomma Grey 60x60 cm RC C3



Grey



60x60cm RC C3 · 24"x24" RC C3 PP2603

Beige



60x60cm RC C3 · 24"x24" RC C3 PP2604



WALL:
Lomma Grey 30x60 cm
Lomma Cold Mosaic 30x60 cm

FLOOR:
Lomma Grey 45x45 cm



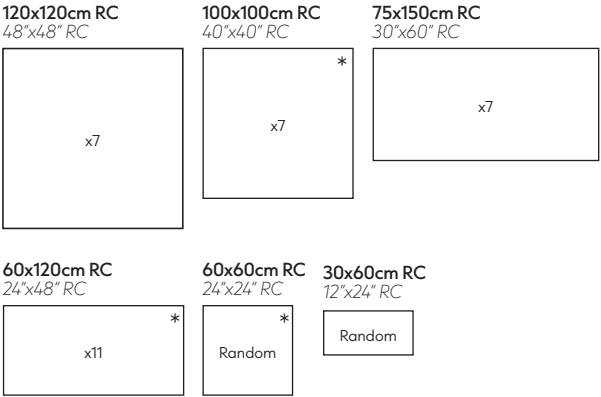
Grey | 45x45cm · 18"x18"
PR0502



Beige | 45x45cm · 18"x18"
PR0502

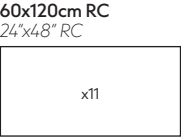
Porcelain

Matt

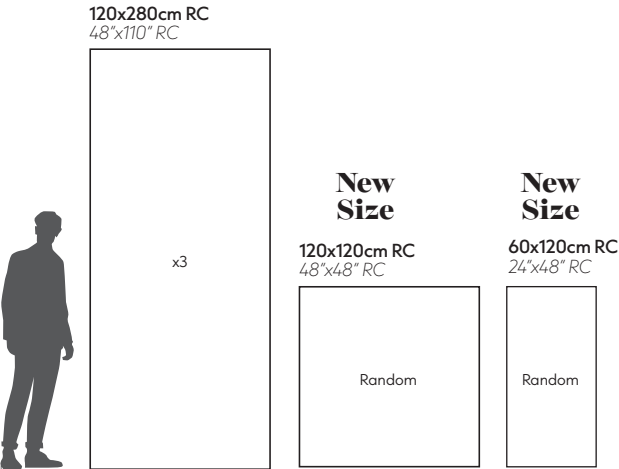
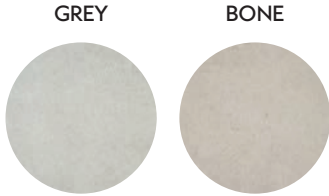


* Available in antislip C3.

Matt

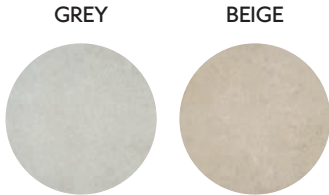


Maxitech
Matt



Floor Tile

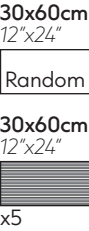
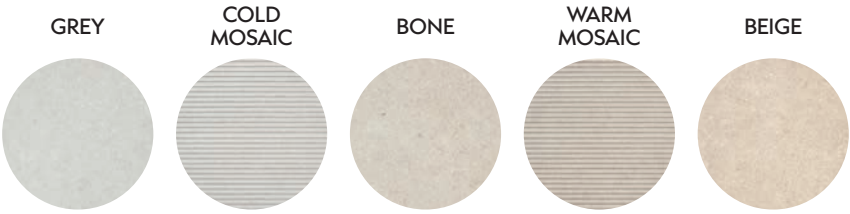
Red Body
Matt



View on web

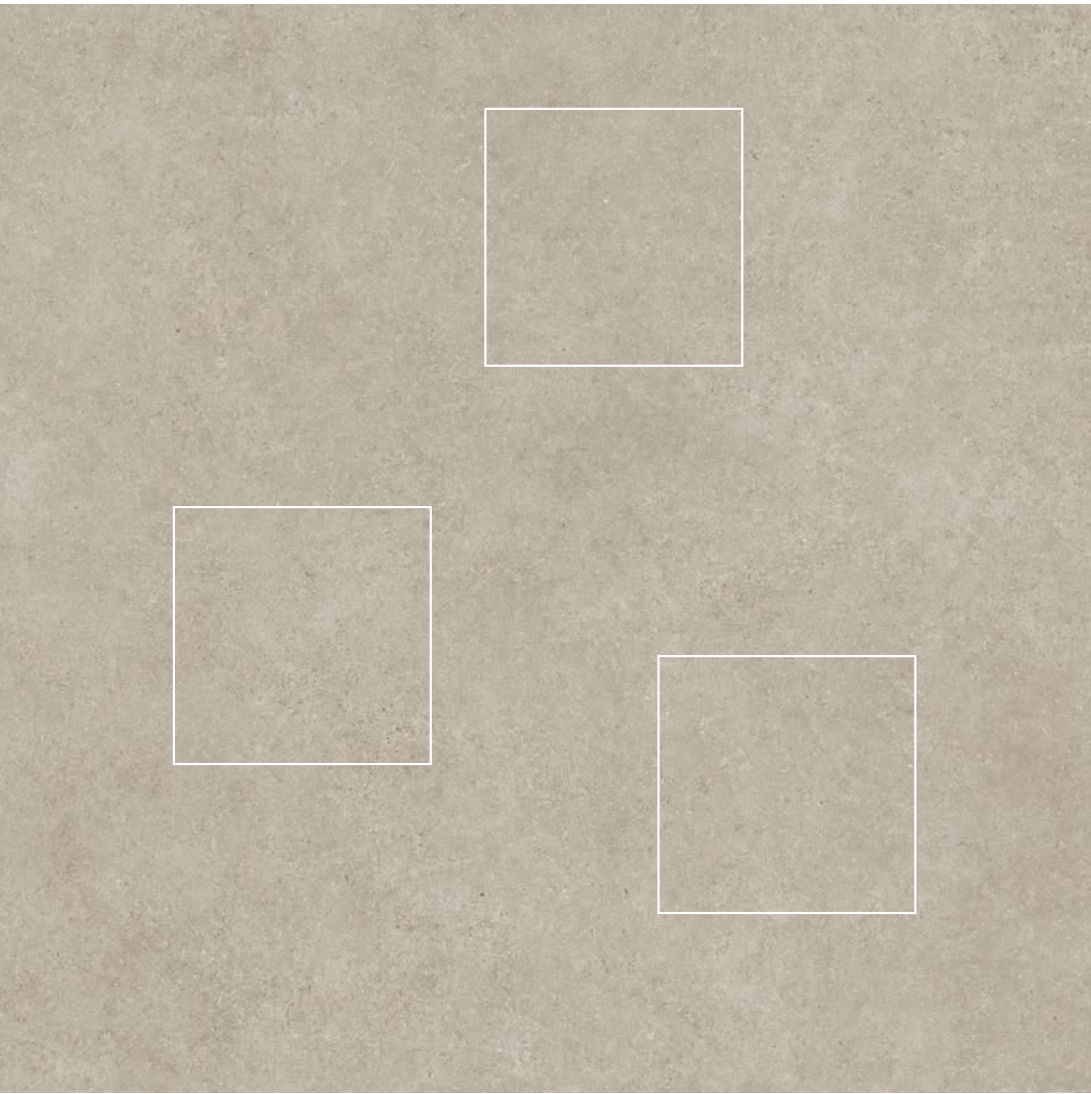
Wall Tile

Red body
Matt



Graphics

Lomma Bone 60x60 cm RC C3



Portland



FLOOR:
Portland Bone 60x90 cm 20mm

Portland

20^{thick}



FLOOR:
Portland Sand 60x60 cm 20mm



Bone



60x90cm RC · 24"x36" RC	PPR702
60x60cm RC · 24"x24" RC	PPR2702

Sand



60x90cm RC · 24"x36" RC	PPR702
60x60cm RC · 24"x24" RC	PPR2702

Dark Grey



60x90cm RC · 24"x36" RC	PPR702
60x60cm RC · 24"x24" RC	PPR2702

Portland

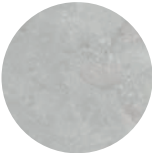
Porcelain



View on web

Structech

GREY



DARK GREY



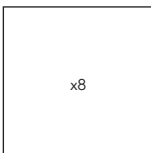
BONE



SAND



100x100cm RC
40"x40" RC



60x120cm RC
24"x48" RC

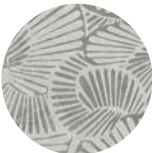


60x60cm RC
24"x24" RC



Structech

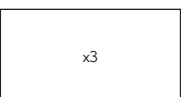
DECOR COLD



DECOR WARM



60x120cm RC
24"x48" RC



20 Thick

DARK GREY



BONE



SAND



60x60cm RC
24"x24" RC



60x90cm RC
24"x36" RC



Portland

Graphics

Portland Sand 60x90 cm RC



Santa Monica



WALL:
Santa Monica Beige 120x280cm RC

FLOOR:
Santa Monica Beige 120x280cm RC

Santa Monica



FLOOR:
Santa Monica Bone 100x100cm RC

Santa Monica

Porcelánico mate · *Matt porcelain*



Bone



120x120 cm · 48"x48"	PPR503
100x100 cm · 40"x40"	PP2303
60x120 cm · 24"x48"	PP2403
60x120 cm · 24"x48" C3	PP2404

Beige



120x120 cm · 48"x48"	PPR503
100x100 cm · 40"x40"	PP2303
60x120 cm · 24"x48"	PP2403
60x120 cm · 24"x48" C3	PP2404

Stones

Santa Monica



Bone



120x280cm RC · 48"x110" RC

PPR001

Santa Monica

Porcelánico mate gran formato · *Big size matt porcelain*

Beige



120x280cm RC · 48"x110" RC

PPR001

Santa Monica



View on web

Porcelain

Matt

BONE

BEIGE



120x120cm RC
48"x48" RC



100x100cm RC
40"x40" RC



60x120cm RC
24"x48" RC



* Available in antislip C3.

Maxitech
Matt

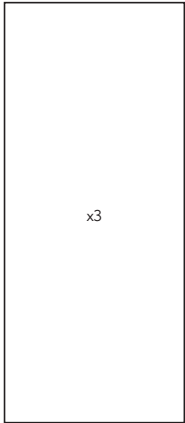


BONE

BEIGE



120x280cm RC
48"x110" RC



x3

Graphics

Santa Monica Beige 100x100 RC





WALL:
Zion Warm 33.3x90 cm RC
Halton Cream 33.3X90 cm RC

FLOOR:
Halton Cream 60x120 cm RC



Zion Cold | 33.3x90cm RC · 13"x36" RC RB1115
x5 faces



Zion Warm | 33.3x90cm RC · 13"x36" RC RB1113
x5 faces

Marbles

**Hermes
Majesty
Ocean Blue
Taj Mahal**

Hermes

CERSAIE 2025



WALL:
Hermes ivory 60x120 cm RC

FLOOR:
Hermes ivory 60x120 cm RC



WALL:
Hermes Beige 60x120 cm RC

FLOOR:
Hermes Beige 60x120 cm RC

Ivory



60x120cm RC · 24"x48" RC PP2402

Beige



60x120cm RC · 24"x48" RC PP2403

Porcelain

Matt

IVORY

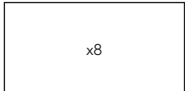


BEIGE



View on web

60x120cm RC
24"x48" RC



Graphics

Hermes Ivory 60X120 cm RC



Majesty

CERSAIE 2025



FLOOR:
Majesty Beige 60x120 cm RC Polished



FLOOR:
Majesty White 120x120 cm RC Polished

White



120x120cm RC • 40"x40" RC	PUL001
60x120cm RC • 24"x48" RC	PUL021

Beige



120x120cm RC • 40"x40" RC	PUL001
60x120cm RC • 24"x48" RC	PUL021



WALL:
Majesty White 60x120 RC cm RC

FLOOR:
Majesty White 60x120 cm RC

White



120x120cm RC · 40"x40" RC	PPR503
60x120cm RC · 24"x48" RC	PP2403

Beige



120x120cm RC · 40"x40" RC	PPR503
60x120cm RC · 24"x48" RC	PP2403

Porcelain

Starlight

WHITE

BEIGE

120x120cm RC
48"x48" RC

x7

60x120cm RC
24"x48" RC

x13

Matt

WHITE

BEIGE

120x120cm RC
48"x48" RC

x7

60x120cm RC
24"x48" RC

x13



View on web

Graphics

Majesty White 60x120 cm RC Polished



Ocean Blue

CERSAIE 2025

WALL:
MAXITECH Ocean Blue 120x280 cm RC

FLOOR:
Ocean Blue 60x120 cm RC



Ocean Blue



FLOOR:
Ocean Blue 75x150 cm RC



Ocean Blue

Porcelánico mate · *Matt porcelain*



75x150cm RC · 30"x60" RC	PPR403
60x120cm RC · 24"x48" RC	PP2403

CERSAIE 2025

CERSAIE 2025

Ocean Blue

MAXITECH



Ocean Blue

Porcelánico mate gran formato · *Big size matt porcelain*



WALL:
MAXITECH Ocean Blue 120x280 cm RC Matt
FLOOR:
Vielha Natural 30x150 cm RC



120x280cm RC · 48"x110" RC

PPR001

Ocean Blue

MAXITECH



Ocean Blue

Porcelánico pulido gran formato · *Big size polished porcelain*



WALL:
MAXITECH Ocean Blue 120x280 cm RC Polished

FLOOR:
Vielha Natural 30x150 cm RC



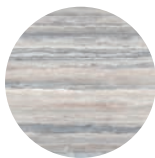
120x280cm RC · 48"x110" RC

PPR001

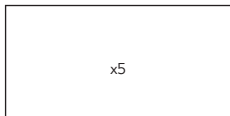
Ocean Blue

Porcelain

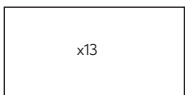
Matt



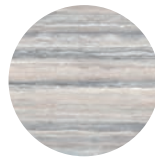
75x150cm RC
30"x60" RC



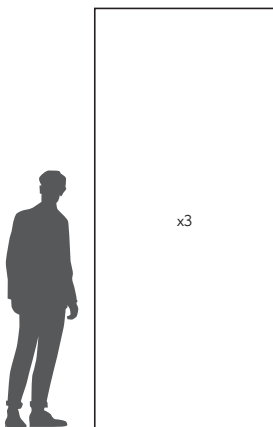
60x120cm RC
24"x48" RC



Maxitech
Matt
Polished



120x280cm RC
48"x110" RC



[View on web](#)



Ocean Blue

Graphics

Ocean Blue 60x120 RC



Taj Mahal



WALL:
MAXITECH Otway Roble 120x280 cm RC

FLOOR:
Taj Mahal Cream Polished 100x100 cm RC



FLOOR:
Taj Mahal Cream 60x120 cm Polished

Cream



100x100cm RC · 40"x40" RC	PUL031
60x120cm RC · 24"x48" RC	PUL021
75x150cm RC · 30"x60" RC	PUL011



WALL:
Taj Mahal Cream 75x150 cm RC

FLOOR:
Taj Mahal Cream 75x150 cm RC

Cream



100x100cm RC · 40"x40" RC	PP2303
75x150cm RC · 30"x60" RC	PPR403
60x120cm RC · 24"x48" RC	PP2403

Taj Mahal



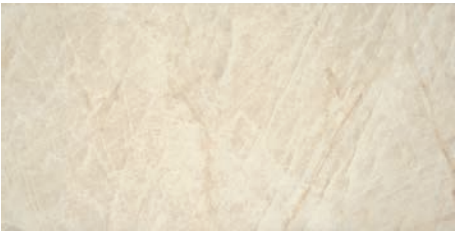
WALL:
Taj Mahal Cream Brillo 30x60 cm
Taj Mahal Decor 30x60 cm

FLOOR:
Taj Mahal Cream Brillo 45x45 cm

Taj Mahal



Revestimiento pasta roja · *Red body wall tile*



Cream Brillo | 30x60cm · 12"x24" RR1903



Decor | 30x60cm · 12"x24" RR1905



Gres · *Floor tiles*



Cream Brillo | 45x45cm · 18"x18"
PR0503

Taj Mahal



View on web

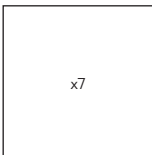
Porcelain

Starlight

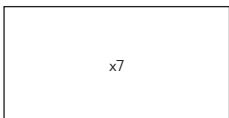
CREAM



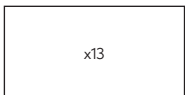
100x100cm RC
40"x40" RC



75x150cm RC
30"x60" RC



60x120cm RC
24"x48" RC

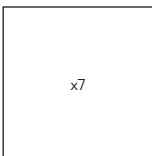


Matt

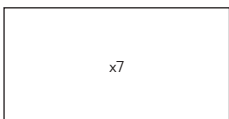
CREAM



100x100cm RC
40"x40" RC



75x150cm RC
30"x60" RC



60x120cm RC
24"x48" RC



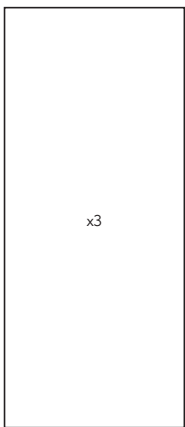
Maxitech
Matt
Polished



CREAM



120x280cm RC
48"x110" RC



Floor Tile

Gloss

CREAM



45x45 cm
18"x18"



Wall Tile

Red body
Gloss

CREAM



Red body

MOSAIC CREAM



30x60cm
12"x24"



30x60cm
12"x24"



x8

Taj Mahal

Graphics

Taj Mahal Cream Polished 100x100 cm RC



Concretes

**Balance
Bogart
Clays
Compact
Tecna**

Balance



FLOOR:
Balance Grey 60x60 cm RC
Balance Grey 60x60 cm RC C3

CERSAIE 2025

Balance



WALL:
Balance White 30x60 cm | Mosaico Rectángulo Balance White 30x30

FLOOR:
Balance White 45x45 cm



White



60x120cm RC · 24"x48" RC	PP2402
60x60cm RC · 24"x24" RC	PP2602
60x60cm RC C3 · 24"x24" RC C3	Not available
45x45cm · 18"x18"	PP0802
30x60cm · 12"x24"	PP0602

Cream



60x120cm RC · 24"x48" RC	PP2402
60x60cm RC · 24"x24" RC	PP2602
60x60cm RC C3 · 24"x24" RC C3	PP2603
45x45cm · 18"x18"	PP0802
30x60cm · 12"x24"	PP0602

Grey



60x120cm RC · 24"x48" RC	PP2402
60x60cm RC · 24"x24" RC	PP2602
60x60cm RC C3 · 24"x24" RC C3	PP2603
45x45cm · 18"x18"	PP0802
30x60cm · 12"x24"	PP0602

Balance



Balance

Revestimiento pasta roja · *Red body wall tile*



WALL:
Balance Ice 30x60 cm
Balance Mosaic Metric 30x60 cm

FLOOR:
Balance White 60x60 cm



Ice | 30x60cm · 12"x24" RR1902



Bone | 30x60cm · 12"x24" RR1902



Pearl | 30x60cm · 12"x24" RR1902



Metric | 30x60cm · 12"x24" RR1905

Balance



View on web

Porcelain

Matt

WHITE

CREAM

GREY



120x120cm RC
48"x48" RC



60x120cm RC
24"x48" RC



60x60cm RC
24"x24" RC



45x45cm
18"x18"



30x60cm
12"x24"



* Available in antislip C3.

Maxitech
Matt



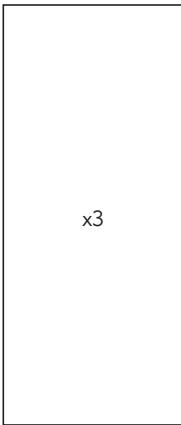
WHITE

CREAM

GREY



120x280cm RC
48"x110" RC



New
Size

120x120cm RC
48"x48" RC



New
Size

60x120cm RC
24"x48" RC



New
Size

80x80cm RC
31"x31" RC



Wall Tile

Red body
Matt

ICE

PEARL

BONE

METRIC



30x60cm
12"x24"



30x60cm
12"x24"

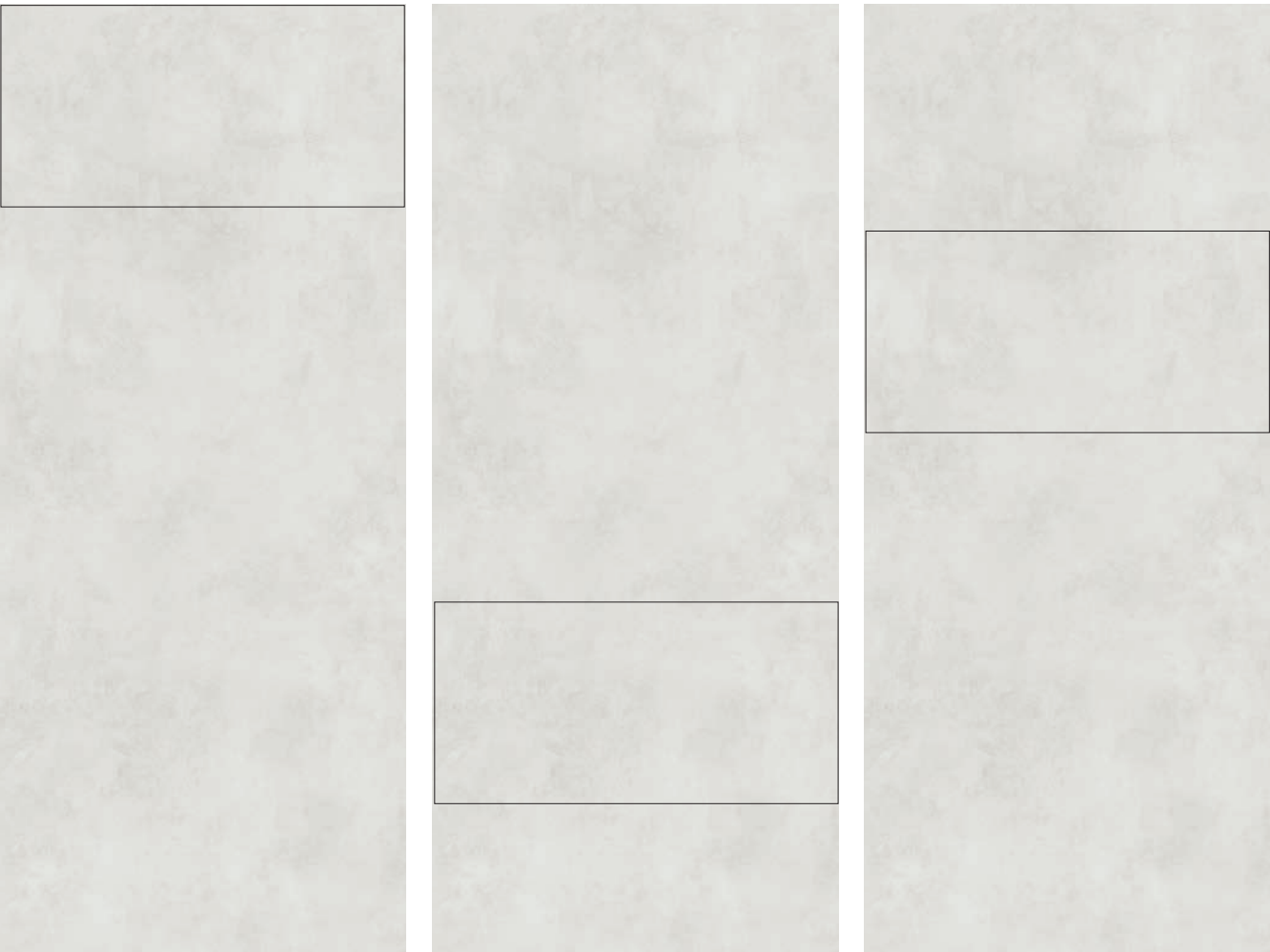


x8

Balance

Graphics

Balance White 60x120 cm RC



Bogart

CERSAIE 2025



WALL:
Bogart Warm 60x120 RC

FLOOR:
Compact Beige 100x100 RC



WALL:
Bogart Cold 60x120 RC

FLOOR:
Clays Grey 60x60 RC

Cold



60x120cm RC · 24"x48" RC PPG103

Warm



60x120cm RC · 24"x48" RC PPG103

Porcelain

Structech

COLD



WARM



View on web



60x120cm RC
24"x48" RC

x7

Graphics

Bogart Warm 60x120 RC





FLOOR:
Clays Beige 100x100 cm RC



WALL:
Clays Taupe 60x120 cm RC

FLOOR:
Clays Taupe 100x100 cm RC



Beige

100x100cm RC · 40"x40" RC	PP2304
60x120cm RC · 24"x48" RC	PP2404
60x60cm RC · 24"x24" RC	PP2604

Taupe



100x100cm RC · 40"x40" RC	PP2305
60x120cm RC · 24"x48" RC	PP2405
60x60cm RC · 24"x24" RC	PP2605

Grey



100x100cm RC · 40"x40" RC	PP2304
60x120cm RC · 24"x48" RC	PP2404
60x60cm RC · 24"x24" RC	PP2604

Porcelain

Matt
R10

BEIGE

TAUPE

GREY

100x100cm RC
40"x40" RC

x11

60x120cm RC
24"x48" RC

x13

60x60cm RC
24"x24" RC

x17



Graphics

Clays Beige 60x120 cm RC



Compact



FLOOR:
Compact Mix 100x100 cm RC

CERSAIE 2025

Compact



FLOOR:
Compact Bone 100x100 cm RC Starlight



Bone



100x100cm RC • 40"x40" RC	PUL031
60x120cm RC • 40"x40" RC	PUL021

Compact

Porcelánico pulido • Polished porcelain

Mix



100x100cm RC • 40"x40" RC	PUL031
60x120cm RC • 40"x40" RC	PUL021

Concretes

Compact



FLOOR:
Compact Beige 60x60 cm RC C3



Bone



100x100cm RC · 40"x40" RC	PP2302
60x120cm RC · 24"x48" RC	PP2402
60x60cm RC · 24"x24" RC	PP2602
60x60cm RC · 24"x24" RC C3	Not available

Beige



100x100cm RC · 40"x40" RC	PP2302
60x120cm RC · 24"x48" RC	PP2402
60x60cm RC · 24"x24" RC	PP2602
60x60cm RC · 24"x24" RC C3	PP2602

Mix



100x100cm RC · 40"x40" RC	PP2302
60x120cm RC · 24"x48" RC	PP2402
60x60cm RC · 24"x24" RC	PP2602
60x60cm RC · 24"x24" RC C3	Not available

Compact



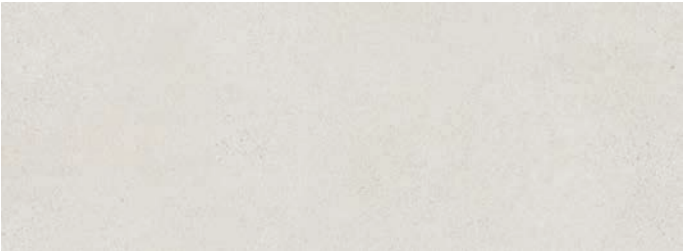
WALL:
Compact Bone 33.3x90 cm RC
Tecna 33.3x90 cm RC

FLOOR:
Compact Bone 100x100 cm RC



Compact

Revestimiento pasta blanca · *White body wall tile*



Bone | 33.3x90cm RC · 13"x36" RC RB1116



Tecna | 33.3x90cm RC · 13"x36" RC RB1116

Concretes

Compact

Porcelain

Starlight

BONE

MIX

100x100cm RC
40"x40" RC

Random

60x120cm RC
24"x48" RC

x11

Matt

BONE

BEIGE

MIX

100x100cm RC
40"x40" RC

x7

60x120cm RC
24"x48" RC

x11

60x60cm RC
24"x24" RC

*
Random

* Available in antislip C3.

Wall Tile

White
body
Matt

BONE

33.3x90cm RC
13"x36" RC

Random

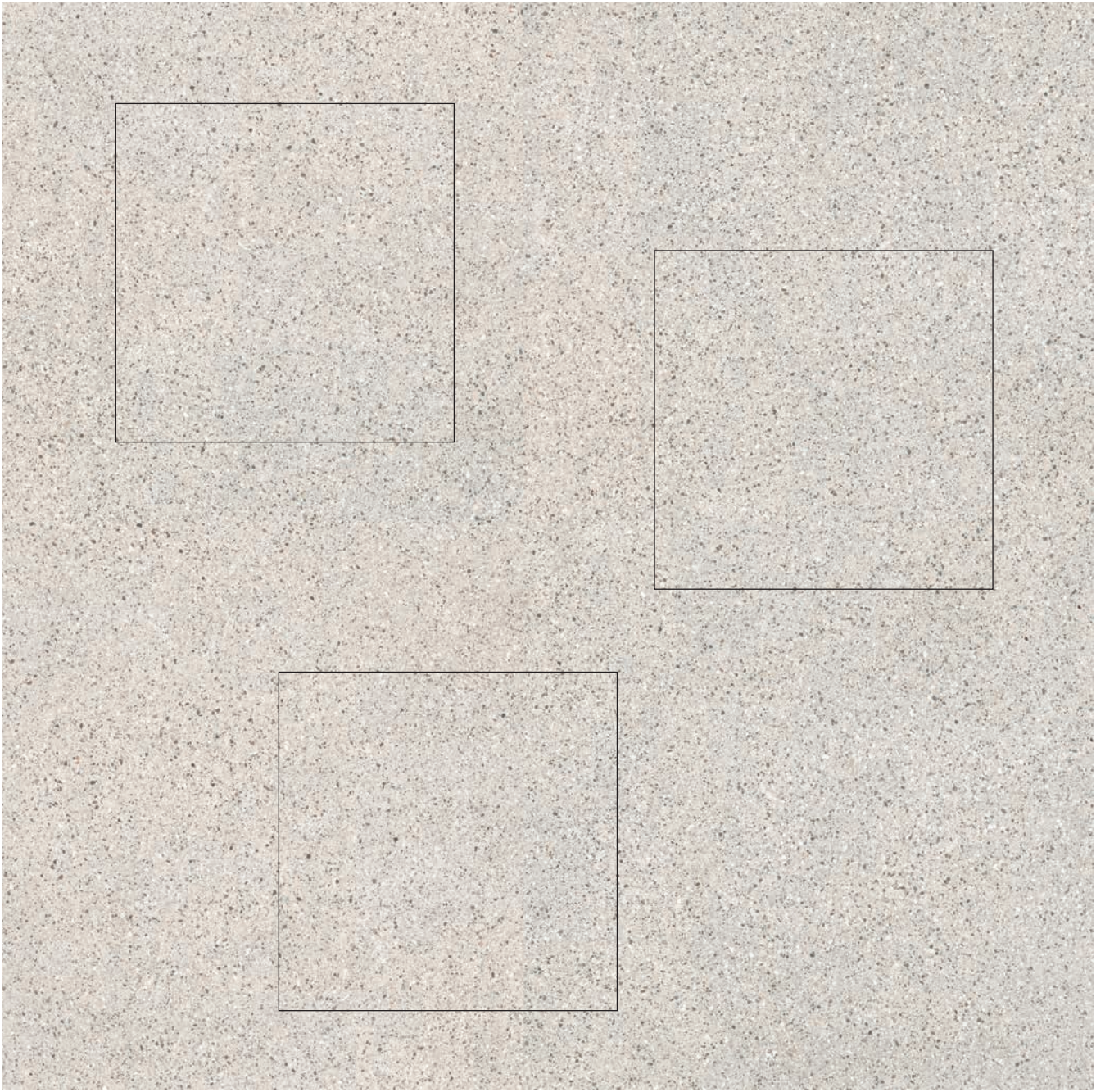


View on web

Compact

Graphics

Compact Mix 100x100 cm RC





Tecna | 33.3x90cm RC · 13"x36" RC RB1116
x5 faces

WALL:
Compact Bone 33.3x90 cm RC
Tecna 33.3x90 cm RC

FLOOR:
Compact Bone 100x100 cm RC

CERSAIE 2025

CERSAIE 2025

Woods

Meriadoc
Nevis
Otway
Vielha

Meriadoc



FLOOR:
Meriadoc Haya 20,5x61,5 cm

CERSAIE 2025



FLOOR:
Meriadoc Mix 20,5x61,5 cm



Haya | 20.5x61.5cm · 8"x24" PR0903



Mix | 20.5x61.5cm · 8"x24" PR0903

CERSAIE 2025

CERSAIE 2025

Meriadoc

Porcelain

Slipstop

BLANCO



GRIS



HAYA



CAOBA



NATURAL



23x120cm RC
9"x48" RC

x23

[View on web](#)



Floor Tiles

Structech

HAYA



MIX



20.5x61.5cm
8"x24"

Haya

x23

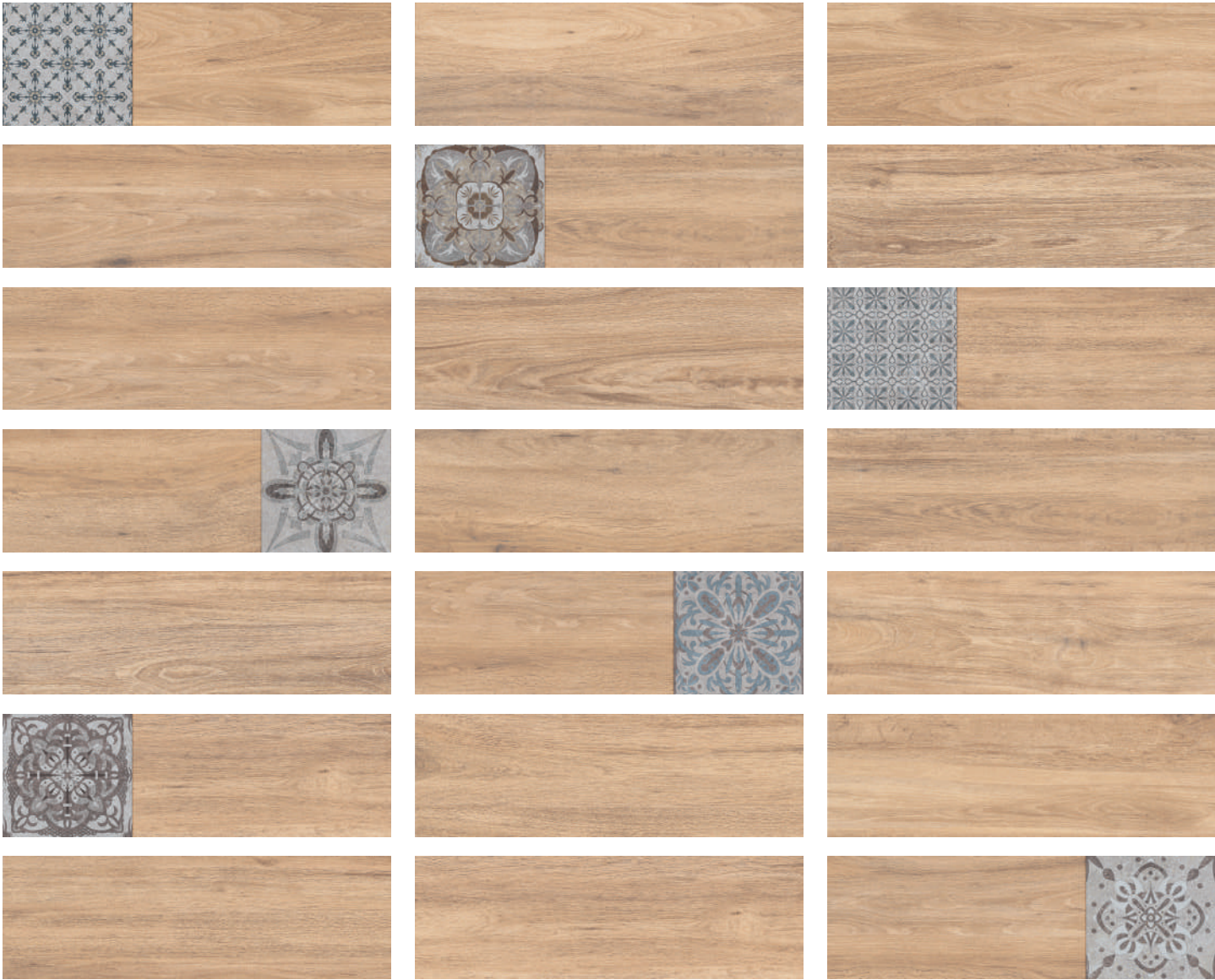
Mix

x21

Meriadoc

Graphics

Meriadoc Mix 20.5x61.5 cm



WALL:
Nevis Black 60x120 cm RC

FLOOR:
Balance White 60x120 cm RC





WALL:
MAXITECH Aspen Blanco 120x280 cm RC
Nevis Warm 60x120 cm RC

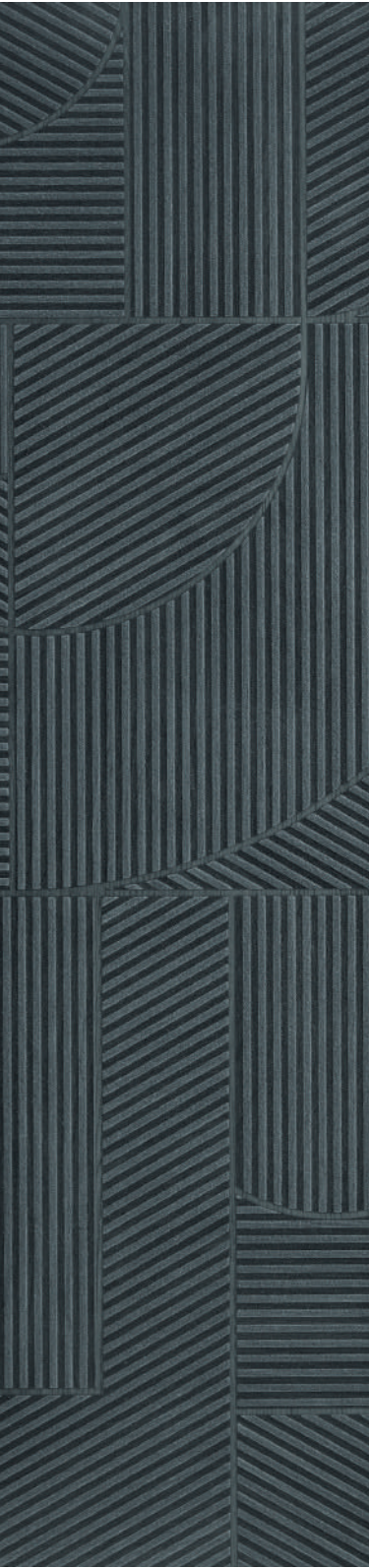
FLOOR:
Concorde Blanco 30x150 cm RC

White



60x120cm RC · 24"x48" RC PPG103

Black



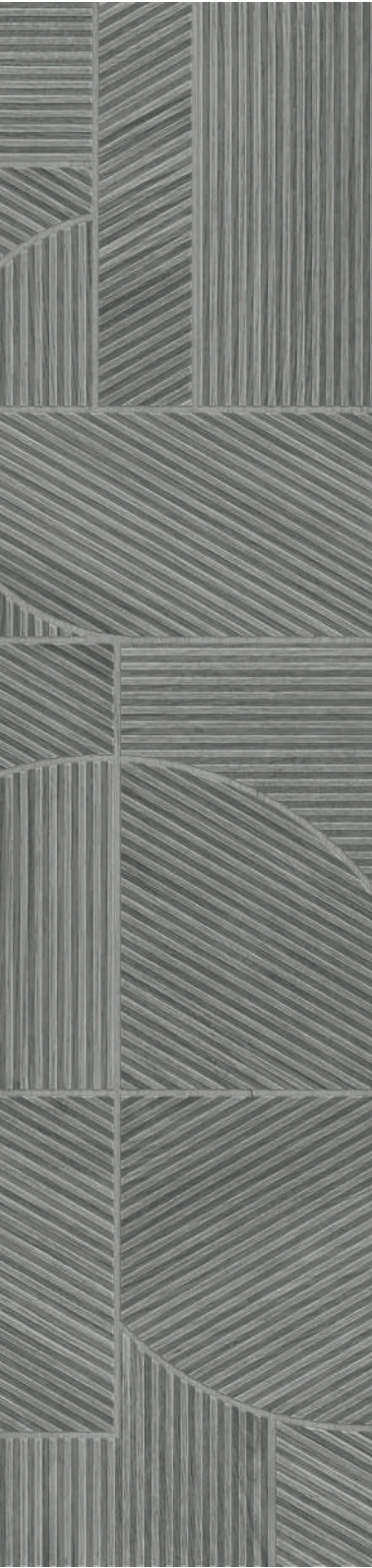
60x120cm RC · 24"x48" RC PPG103

Warm



60x120cm RC · 24"x48" RC PPG103

Cold



60x120cm RC · 24"x48" RC PPG103

Porcelain

Structech

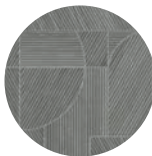
WHITE



BLACK



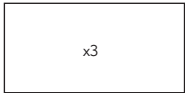
COLD



WARM



60x120cm RC
24"x48" RC

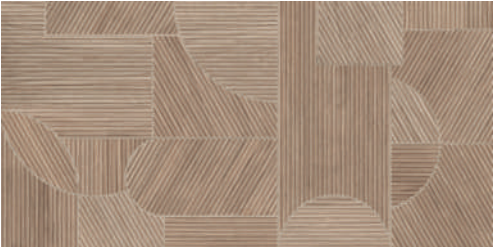


View on web



Graphics

Nevis Warm 60x120 cm RC



FLOOR:
Otway Natural 30x150 cm RC





FLOOR:
Otway Mix 30x150 cm RC

Natural



30x150cm RC · 12"x60" RC PP2505

Roble



30x150cm RC · 12"x60" RC PP2504

Caoba



30x150cm RC · 12"x60" RC PP2506

Mix



30x150cm RC · 12"x60" RC PP2506



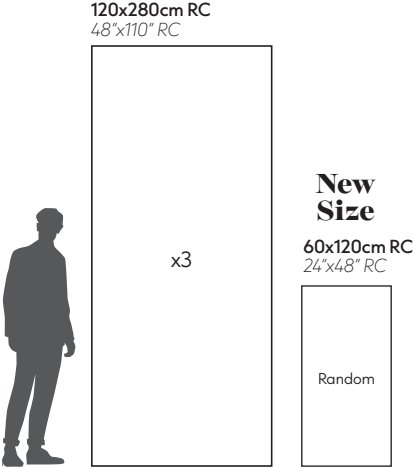
Porcelain

Matt



30x150cm RC
12"x60" RC
x11

Maxitech
Matt



Graphics

Otway Caoba 30x150 cm RC





FLOOR:
Vielha Antic 30x150 cm RC

CERSAIE 2025



FLOOR:
Vielha Taupe 23x120 cm RC

Taupe



<u>30x150cm RC · 12"x60" RC</u>	<u>Not available</u>
<u>23x120cm RC · 9"x48" RC</u>	<u>PP2202</u>
<u>23x120cm RC C3 · 9"x48" RC C3</u>	<u>PP2203</u>

Haya



<u>30x150cm RC · 12"x60" RC</u>	<u>Not available</u>
<u>23x120cm RC · 9"x48" RC</u>	<u>PP2203</u>
<u>23x120cm RC C3 · 9"x48" RC C3</u>	<u>PP2204</u>

Natural



<u>30x150cm RC · 12"x60" RC</u>	<u>PP2504</u>
<u>23x120cm RC · 9"x48" RC</u>	<u>PP2204</u>
<u>23x120cm RC C3 · 9"x48" RC C3</u>	<u>PP2205</u>

Antic



<u>30x150cm RC · 12"x60" RC</u>	<u>PP2503</u>
<u>23x120cm RC · 9"x48" RC</u>	<u>PP2203</u>
<u>23x120cm RC C3 · 9"x48" RC C3</u>	<u>PP2204</u>

Porcelain

Matt

TAUPE



HAYA



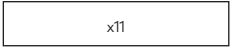
NATURAL



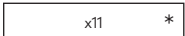
ANTIC



30x150cm RC
12"x60" RC



23x120cm RC
9"x48" RC



* Available in antislip C3.



View on web

Graphics

Vielha Natural 30x150 cm RC



Bibury
Paonazzo
Saint Laurent
Taj Mahal

New Size

75x150 RC Polished



WALL:
Bibury Beige 75x150 RC Polished

FLOOR:
Bibury Beige 75x150 RC Polished

Perla



75x150cm RC · 30"x60" RC PUL011

Beige



75x150cm RC · 30"x60" RC PUL011



WALL:
Paonazzo 75x150 RC Polished

FLOOR:
Paonazzo 75x150 RC Polished



75x150cm RC · 30"x60" RC PUL011

Saint Laurent

STARLIGHT

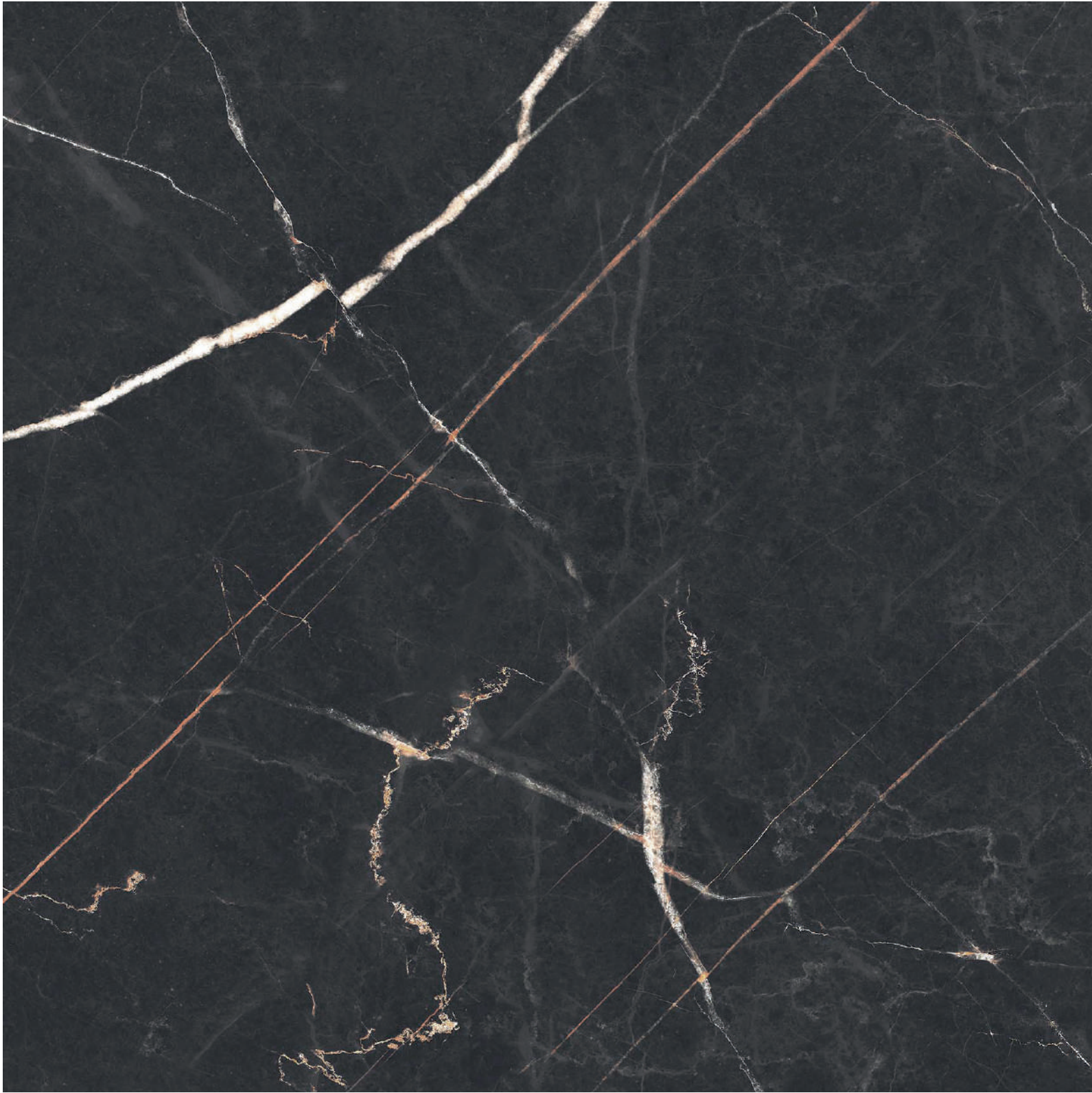


WALL:
MAXITECH Saint Laurent 120x280 RC Polished

FLOOR:
Saint Laurent 75x150 RC Polished

Saint Laurent

Porcelánico pulido · *Polished porcelain*



75x150cm RC · 30"x60" RC

PUL011

CERSAIE 2025

CERSAIE 2025

Taj Mahal

STARLIGHT



Taj Mahal

Porcelánico pulido · *Polished porcelain*



WALL:
Taj Mahal 75x150 RC Polished

FLOOR:
Taj Mahal 75x150 RC Polished



75x150cm RC · 30"x60" RC

PUL011

CERSAIE 2025

CERSAIE 2025

La nueva tecnología de inyección digital de última generación para superficies cerámicas STRUCTECH de Alaplana permite crear diferentes texturas y encajarlas perfectamente con los diversos diseños, generando infinitas tramas matéricas que aportan una espectacular apariencia a las piezas cerámicas.

STRUCTECH abre un abanico ilimitado de nuevas posibilidades en la impresión cerámica logrando efectos y texturas exclusivas, altamente realistas.

STRUCTECH, the new cutting-edge digital injection technology for ceramic surfaces by Alaplana, can create various textures that adapt perfectly to the range of designs, generating myriad material patterns that add a fabulous wow factor to the ceramic tiles.

STRUCTECH opens up countless options for ceramic tile printing, creating exclusive and incredibly realistic effects and textures.



CARACTERÍSTICAS ESPECÍFICAS · SPECIFIC FEATURES

DEFINICIÓN · TIPOLOGY	NORMA · STANDARD	GRUPO · GROUP
PORCELÁNICO · GLAZED PORCELAIN TILES	EN 14411 : 2016	Bla

CARACTERÍSTICA TÉCNICA · TECHNICAL SPECIFICATION		Norma Regulation	Valor prescrito Value Required	20 THICK
ABSORCIÓN DE AGUA · WATER ABSORTION		UNE-EN-ISO 10545 - 3	Ev ≤ 0,5%	Cumple · Complies
FUERZA DE ROTURA · BREAKING STRENGTH		UNE-EN-ISO 10545 - 4	≥ 2500N	Cumple · Complies
RESISTENCIA A LA FLEXIÓN · FLEXION RESISTANCE		UNE-EN-ISO 10545 - 4	≥ 40 N/mm2	Cumple · Complies
RESISTENCIA AL CHOQUE TÉRMICO · RESISTANCE TO THERMAL SHOCK		UNE-EN-ISO 10545 - 9	Requerido · Requested	Cumple · Complies
ABRASIÓN SUPERFICIAL · SURFACE ABRASION		UNE-EN-ISO 10545 - 7	Valor declarado · Declared Value	Según modelo According to model
RESISTENCIA AL CUARTEO · CRACKING RESISTANCE		UNE-EN-ISO 10545 - 11	Requerido · Requested	Cumple · Complies
RESISTENCIA A LA HELADA · FROST RESISTANCE		UNE-EN-ISO 10545 - 12	Requerido · Requested	Cumple · Complies
RESISTENCIA QUIMICA CHEMICAL RESISTANCE	PRODUCTOS DOMÉSTICOS Y DE PISCINA HOUSEHOLD CHEMICALS AND SWIMMING POOLS SALTS	UNE-EN-ISO 10545 - 13	Mínimo clase B · Minimum class B	Cumple · Complies
	ÁCIDOS Y BASES A ALTA CONCENTRACIÓN HIGH CONCENTRATION OF ACIDS AND ALKALIS	UNE-EN-ISO 10545 - 13	Valor declarado · Declared Value	Mínimo clase HB Minimum class HB
	ÁCIDOS Y BASES A BAJA CONCENTRACIÓN LOW CONCENTRATION OF ACIDS AND ALKALIS	UNE-EN-ISO 10545 - 13	Valor declarado · Declared Value	Mínimo clase LB Minimum class LB
RESISTENCIA A MANCHAS · STAIN RESISTANCE		UNE-EN-ISO 10545 - 14	Mínimo 3 · Minimum 3	Cumple · Complies
RESISTENCIA AL DESLIZAMIENTO SLIP RESISTANCE	Resistencia al deslizamiento (Péndulo) Slip Resistance (Pendulum)	UNE-EN 16165 Anexo C. AN 2.6		Clase 3 · Class 3
	Resistencia al deslizamiento (Péndulo) · Slip resistance (Pendulum) Método operativo (PTV) · Pendulum test value (PTV)	UNE-EN 16165 Anexo C. UK SRG		+36
	Coefficiente de fricción dinámico (D.C.O.F.) Dynamic coefficient of friction (D.C.O.F.)	ANSI A326.3:2021		>0.63
	Ángulo crítico deslizamiento (Rampa) Critical angle of slip (Inclined platform)	UNE-EN 1655 Anexo B. AN 3.3		C3 R11 R10
	Ángulo crítico deslizamiento zonas húmedas de andar descalzo Critical angle of slip wet-loaded barefoot areas	UNE-EN 16165 Anexo C. AN 3.2		Clase C · Class C

TIPOS DE COLOCACIÓN · WAYS OF LAYING THE TILE

- Colocación sobre elevada con uso de plots*
Elevated placement with plots*.
- Colocación sobre grava / arena.
Placement on gravel or sand.
- Colocación sobre césped.
Placement on grass.
- Colocación tradicional.
Traditional placement.

* Alaplana recomienda el uso de 5 plots para piezas de 60x60cm.
Alaplana recommends the use of 5 plots for pieces of 24"x24".

Alaplana recomienda el uso de 8 plots para piezas de 60x90cm.
Alaplana recommends the use of 8 plots for pieces of 24"x36".

Alaplana recomienda el uso de 8 plots para piezas de 60x120cm.
Alaplana recommends the use of 8 plots for pieces of 24"x48".

DÓNDE COLOCAR · WHERE TO TILE



VENTAJAS · ADVANTAGES



La colección STARLIGHT de Alaplana está trabajada con granillas pulidas. Se trata de un compuesto vítreo puro que se aplica sobre la superficie cerámica en forma de gel. Este vehículo húmedo facilita el fundido del vidrio convirtiéndolo en una capa continua y compacta.

El pulido de nuestro material se realiza mediante un mecanizado a partir de abrasivos diamantados de diferentes granulometrías.

Tras el proceso de pulido la estructura físico-química de la granilla permanece compacta. Presenta altos niveles de impermeabilidad. No necesita tratamiento de sellado posterior.

No obstante, Alaplana aplica tras el pulido un tratamiento especial para terminar de sellar la superficie, asegurando la limpieza y durabilidad de nuestra cerámica pulida. Este tratamiento no pierde su efectividad con el paso del tiempo.

Además de valores estéticos, tales como la calidad del brillo, la transparencia de los colores y la definición gráfica, la gran diferencia entre la granilla pulida de la serie Starlight y el esmalte pulido, es la bajísima porosidad que impide la penetrabilidad de partículas en la superficie, por lo que su grado de limpieza y mantenimiento está garantizado.

Alaplana's STARLIGHT collection is worked with polished grits. It is a pure vitreous compound that is applied to the ceramic surface in the form of a gel. This wet vehicle facilitates the melting of the glass, turning it into a continuous and compact layer.

The polishing of our material is carried out by machining from diamond abrasives of different granulometries.

After the polishing process, the physical-chemical structure of the grit remains compact. It presents high levels of impermeability. No need for post-sealing treatment.

However, Alaplana applies a special treatment after polishing to finish sealing the surface, ensuring the cleanliness and durability of our polished ceramic. This treatment does not lose its effectiveness over time.

In addition to aesthetic values, such as the quality of the gloss, the transparency of the colors and the graphic definition, the great difference between the polished grit of the Starlight series and the polished enamel, is the very low porosity that prevents the penetrability of particles in the surface, so its degree of cleanliness and maintenance is guaranteed.

CARACTERÍSTICA TÉCNICA TECHNICAL SPECIFICATION	NORMA REGULATION	VALOR PRESCRITO REQUIRED STANDARDS	EVALUACIÓN EVALUATION
ASPECTO SUPERFICIAL · SURFACE QUALITY	UNE-EN-ISO 10545-2	≥95%	100%
CARACTERÍSTICAS DIMENSIONALES · DIMENSIONS	UNE-EN-ISO 10545-2	-	Cumple · Complies
ABSORCIÓN DE AGUA · WATER ABSORTION	UNE-EN-ISO 10545 - 3	Ev ≤ 0,5%	Cumple · Complies
FUERZA DE ROTURA · BREAKING STRENGTH	UNE-EN-ISO 10545 - 4	≥ 1300 N	Cumple · Complies
RESISTENCIA A LA FLEXIÓN · RESISTANCE OF FLEXION	UNE-EN-ISO 10545 - 4	≥ 35N/mm²	Cumple · Complies
ABRASIÓN SUPERFICIAL · SURFACE ABRASION	UNE-EN-ISO 10545 - 7	Valor declarado · Declared Value	Según modelo · According to model
RESISTENCIA AL CUARTEO · CRACKING RESISTANCE	UNE-EN-ISO 10545 - 11	Requerido · Requested	Cumple · Complies
RESISTENCIA A LA HELADA · FROST RESISTANCE	UNE-EN-ISO 10545 - 12	Requerido · Requested	Cumple · Complies
PRODUCTOS DOMÉSTICOS Y DE PISCINA HOUSEHOLD CHEMICALS AND SWIMMING POOLS SALTS	UNE-EN-ISO 10545 - 13	Mínimo clase B · Minimum class B	Cumple · Complies
RESISTENCIA A ÁCIDOS · ACID RESISTANCE	UNE-EN-ISO 10545 - 13	Valor declarado · Declared Value	Mínimo clase LB · Minimum class LB
RESISTENCIA A BASES · ALKALINE RESISTANCE	UNE-EN-ISO 10545 - 13	Valor declarado · Declared Value	Mínimo clase LB · Minimum class LB
RESISTENCIA A MANCHAS · STAIN RESISTANCE	UNE-EN-ISO 10545 - 14	Mínimo 3 · Minimum 3	Cumple · Complies



	Formato Nominal <i>Nominal Size</i>	Formato Real <i>Real Size</i>	Caja / Box					EUROPALET				
			PZAS/CJ	M2/CJ	KG/CJ	PZAS/M2	KG/M2	ALTURA	PZAS/PAL	CJAS/PAL	M2/PAL	KG/PAL
Porcelánico <i>Porcelain Tile</i>	23x120cm RC <i>9"x48" RC</i>	22,7x119,5cm <i>8,93"x47,04"</i>	4	1,09	22,32	3,69	20,57	83	216	54	58,59	1.220
	30x150cm RC <i>12"x60" RC</i>	30x149,5cm <i>11,81"x58,85"</i>	3	1,35	28,20	2,23	21,32	73	126	42	56,51	1.220
	60x60cm RC <i>24"x24" RC</i>	59,5x59,5cm <i>23,42"x23,42"</i>	4	1,42	28,60	2,82	20,20	75	144	36	50,98	1.045
	60x120cm RC <i>24"x48" RC</i>	59,5x120cm <i>23,42"x47,24"</i>	2	1,43	30,62	1,40	21,45	75	80	40	57,12	1.250
	100x100cm RC <i>40"x40" RC</i>	99,5x99,5cm <i>39,17"x39,17"</i>	2	1,98	43,33	1,01	21,46	75	48	24	47,52	1.060
	75x150cm RC <i>30"x60" RC</i>	74,5x149,5cm <i>29,33"x58,85"</i>	1	1,11	26	0,90	27,84	75	40	40	44,56	1.280
	120x120cm RC <i>48"x48" RC</i>	120x120cm <i>47,24"x47,24"</i>	1	1,44	34,72	0,69	24,31	75	36	36	50,98	1.300
20 THICK	60x60cm RC <i>24"x24" RC</i>	59,2x59,2cm <i>23,30"x23,30"</i>	2	0,71	28,20	2,82	39,82	75	72	36	25,49	1.030
	60x90cm RC <i>24"x36" RC</i>	59,5x90cm <i>23,42"x35,43"</i>	2	1,07	44,28	1,87	41,35	74	41,35	21	22,49	955
STARLIGHT	100x100cm RC <i>40"x40" RC</i>	98x98cm <i>38,58"x38,58"</i>	2	1,92	45,50	1,04	23,69	75	40	20	38,42	950
	60x120cm RC <i>24"x48" RC</i>	59x119cm <i>23,22"x46,85"</i>	2	1,40	33,76	1,42	23,64	75	72	36	50,55	1.215
	75x150cm RC <i>30"x60" RC</i>	73,5x148cm <i>28,94"x58,27"</i>	1	1,09	24,50	0,92	22,52	75	40	40	43,51	1.060
	120x120cm RC <i>48"x48" RC</i>	119x119cm <i>46,85"x46,85"</i>	1	1,42	35,00	0,71	24,72	75	36	36	50,98	1.300

	Formato Size	Caja / Box					EUROPALET				
		PZAS/CJ	M2/CJ	KG/CJ	PZAS/M2	KG/M2	ALTURA	PZAS/PAL	CJAS/PAL	M2/PAL	KG/PAL
Revestimiento Pasta Blanca <i>White Body Wall Tile</i>	33,3x90cm RC · 13"x36" RC	4	1,20	21,90	3,34	18,27	80	200	50	59,94	1.110
Gres <i>Gres Floor Tile</i>	33,3x33,3cm · 13"x13" ESP. ANTHIELO	9	1,00	23,04	9,00	23,15	80	414	46	46,00	1.080
	45X45cm · 18"X18"	7	1,42	26,25	4,93	18,49	103	364	52	73,84	1.380
	20,5x61,5cm · 8"x24"	9	1,13	22,58	7,93	19,00	95	576	64	72,62	1.460
Revestimiento Pasta Roja <i>Red Body Wall Tile</i>	30x60cm · 12"x24"	7	1,26	18,65	5,56	14,88	73	336	48	60,48	915

PORCELÁNICO DE GRAN FORMATO 6MM · BIG SIZE PORCELAIN 6MM (INFORMACIÓN POR PIEZA · INFORMATION PER PIECE)					
Formato Size	Espesor Thickness	m² pieza m² piece	kg pieza kg piece	Pieza m2 Piece m2	kg/m²
1200x2800 · 48"x110" RC	6.3 mm	3,36	49,83	0,3	14,83

EMBALAJE CABALLETE (MM) · A-FRAME PACKING (MM)					
Piezas Pieces	m²	Peso neto Net weight	Largo Lenght	Ancho Width	Alto Heigh
44	147,84	2.270	3.100	1.400	1.400

EMBALAJE CAJÓN (MM) · CRATE PACKING (MM)						
Piezas Pieces	m²	Peso neto Net weight	Peso cajón Crate weight	Largo Lenght	Ancho Width	Alto Heigh
22	73,92	1.240	165	2920	1360	390
12	40,32	720	140	2920	1360	350
6	20,16	410	130	2920	1360	300





Novedades Cersaie 2025 Ed.1 (Sep. 2025)

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