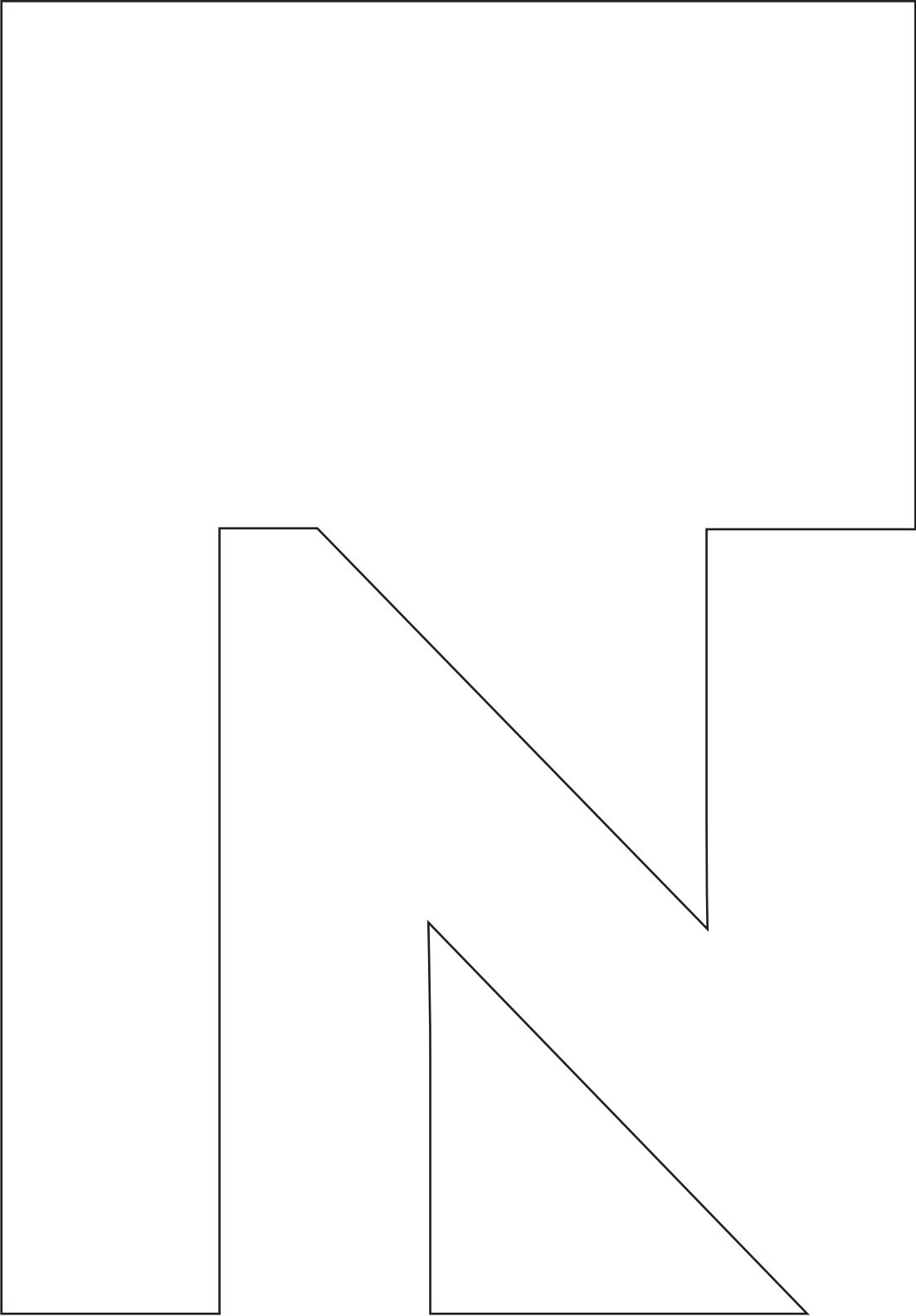


NOVELTIES CERSAIE 2024



alaplana.
CERÁMICA

NOVELTIES CERSAIE 2024



alaplana.
CERÁMICA

Symbology



PAVIMENTO
FLOOR TILES



REVESTIMIENTO
WALL TILES



PORCELÁNICO
PORCELAIN TILES



PAVIMENTO PASTA ROJA
RED BODY FLOOR TILES



REVESTIMIENTO PASTA BLANCA
WHITE BODY WALL TILES



REVESTIMIENTO PASTA ROJA
RED BODY WALL TILES



PULIDO
POLISHED



MATE
MATT



BRILLO
GLOSS



SATINADO
SATIN



ANTI-SLIP



ESPESORADO
THICKENED



ANTIHELO
FROSTPROOF



RELIEVE
RELIEF



RELIEVE DIGITAL
DIGITAL RELIEF



DIFERENTES GRÁFICAS
DIFFERENT PRINTING



VARIACIÓN GRÁFICA
SHADE VARIATION



SIN VARIACIÓN
NO VARIATION



VARIACIÓN LEVE
MINOR VARIATION



VARIACIÓN BAJA
LOW VARIATION



VARIACIÓN MEDIA
MEDIUM VARIATION



VARIACIÓN ALTA
MAJOR VARIATION

20thick
PORCELÁNICO EXTERIOR
OUTDOOR PORCELAIN

STARLIGHT
PORCELÁNICO PULIDO
POLISHED PORCELAIN



SLIPSTOP

STRUCTECH

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	120x120 RC	60x120 RC	120x120 RC	60x120 RC	100x100 RC	60x60 RC	23x120 RC
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Stones



**Halton
Lomma
Portland**

Halton



WALL:
MAXITECH Halton Grey 120x280 RC

FLOOR:
Halton Grey 60x120 RC



WALL:
MAXITECH Halton Cream 120x280 RC

FLOOR:
Halton Cream 120x120 RC

White



120x120cm RC · 12"x24" RC	PPR503
60x120cm RC · 24"x48" RC	PP2403

Grey



120x120cm RC · 12"x24" RC	PPR503
60x120cm RC · 24"x48" RC	PP2403

Cream

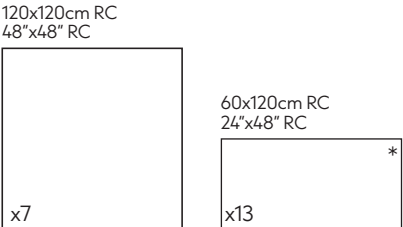


120x120cm RC · 12"x24" RC	PPR503
60x120cm RC · 24"x48" RC	PP2403



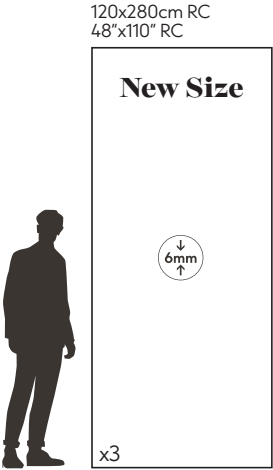
Porcelain

Matt



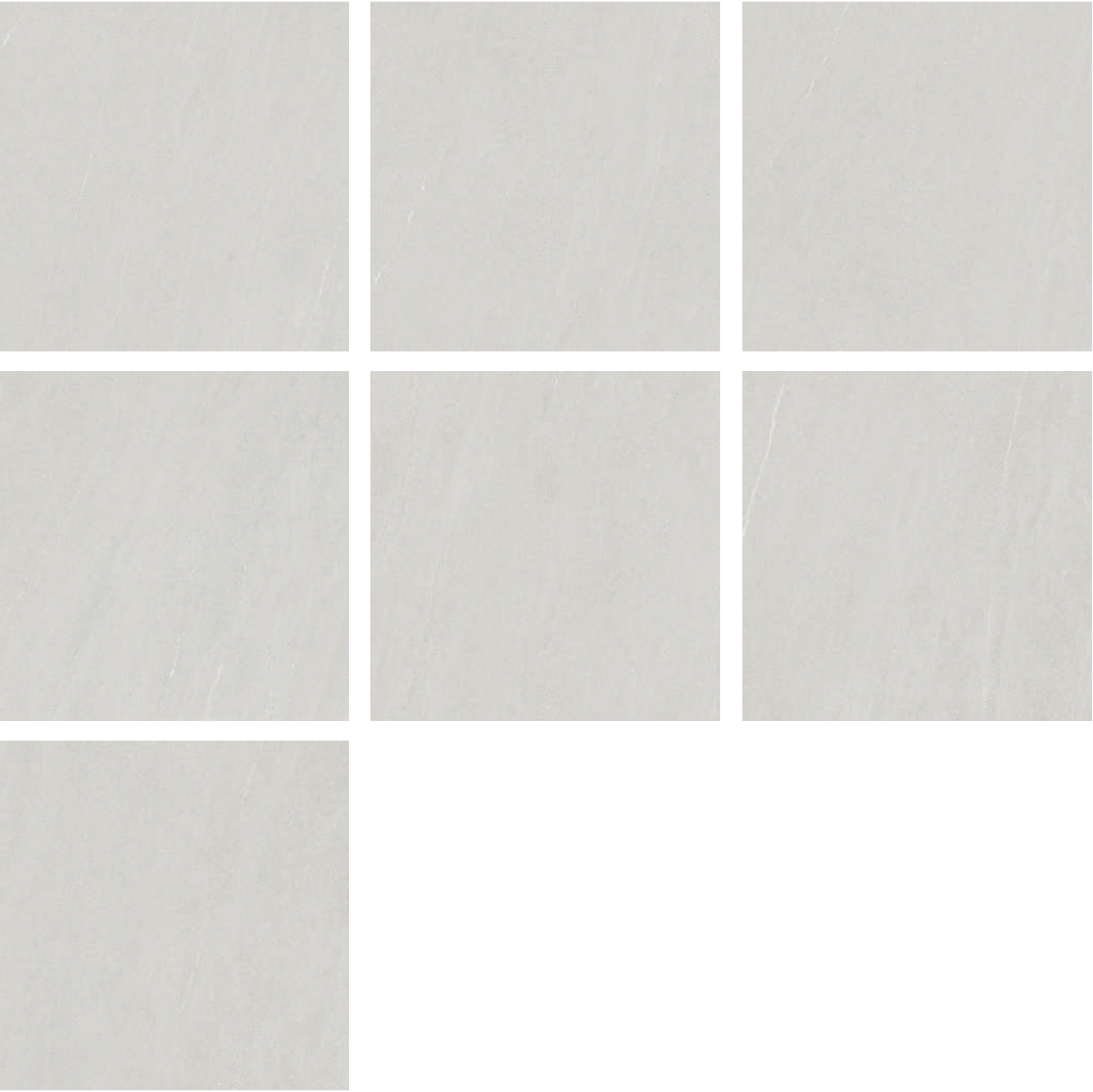
* Available in antislip C3.

Maxitech



Graphics

Halton White 120x120 RC



Lomma

WALL:
MAXITECH Otway Roble 120x280 RC

FLOOR:
Lomma Bone 120x120 RC





WALL:
MAXITECH Lomma Grey 120x280 RC

FLOOR:
Lomma Grey 120x120 RC

Grey



120x120cm RC · 48"x48" RC PPR502

Bone



120x120cm RC · 48"x48" RC PPR502



Porcelain

Matt

GREY



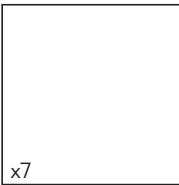
BONE



BEIGE



120x120cm RC
48"x48" RC



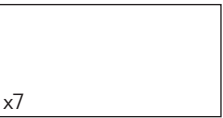
x7

100x100cm RC
40"x40" RC



x7

75x150cm RC
30"x60" RC



x7

60x120cm RC
24"x48" RC



x11

60x60cm RC
24"x24" RC



Random

30x60cm RC
12"x24" RC



Random

* Available in antislip C3.

Matt

MOSAIC GREY



MOSAIC BONE



MOSAIC BEIGE



60x120cm RC
24"x48" RC



x11

Maxitech

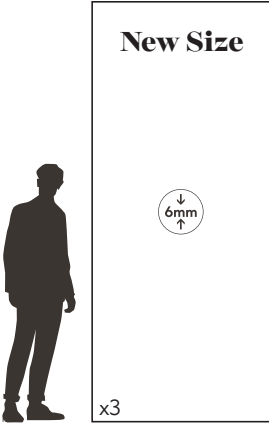
GREY



BONE



120x280cm RC
48"x110" RC



x3

Wall Tile

Red body Matt

GREY



COLD MOSAIC



BONE



WARM MOSAIC



BEIGE



30x60cm
12"x24"



Random

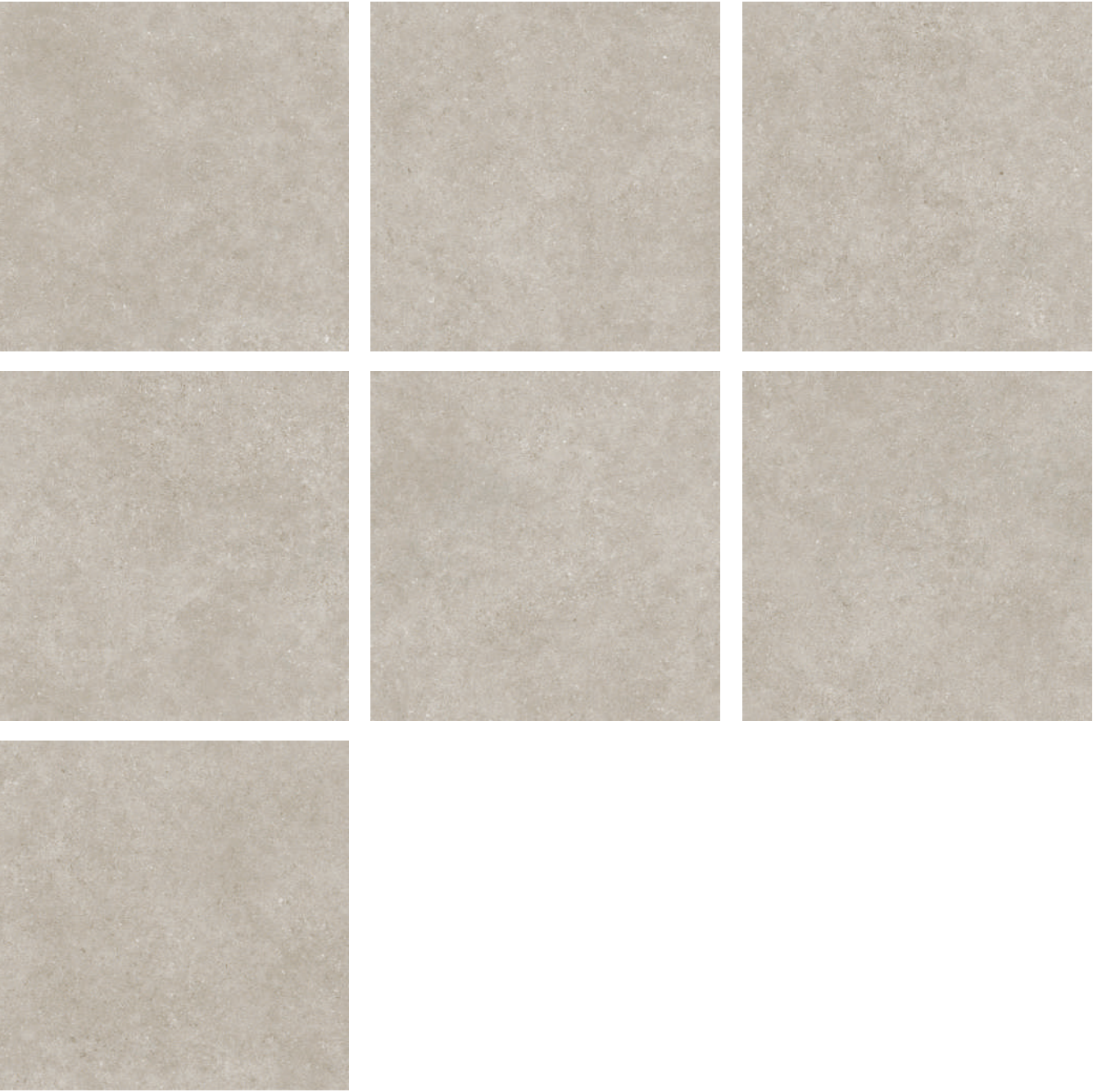
30x60cm
12"x24"



x5

Graphics

Lomma Bone 120x120 RC



Portland



WALL:
Portland Dark Grey 60x120 RC
Portland Decor Cold 60x120 RC

FLOOR:
Portland Dark Grey 60x120 RC



FLOOR:
Portland Grey 60x120 RC

Grey



100x100cm RC · 40"x40" RC	PPG501
60x120cm RC · 24"x48" RC	PPG101
60x60cm RC · 24"x24" RC	PPG201

Dark Grey



100x100cm RC · 40"x40" RC	PPG501
60x120cm RC · 24"x48" RC	PPG101
60x60cm RC · 24"x24" RC	PPG201

Bone



100x100cm RC · 40"x40" RC	PPG501
60x120cm RC · 24"x48" RC	PPG101
60x60cm RC · 24"x24" RC	PPG201

Sand



100x100cm RC · 40"x40" RC	PPG501
60x120cm RC · 24"x48" RC	PPG101
60x60cm RC · 24"x24" RC	PPG201



WALL:
Portland Decor Warm 60x120 RC | Portland Bone 60x120 RC

FLOOR:
Portland Sand 60x120 RC

Decor Cold



60x120cm RC · 24"x48" RC PPG103

Decor Warm



60x120cm RC · 24"x48" RC PPG103

Portland

Porcelain

GREY

DARK GREY

BONE

SAND

100x100cm RC
40"x40" RC

60x120cm RC
24"x48" RC

60x60cm RC
24"x24" RC

Structech

x8

x13

x23

DECOR COLD

DECOR WARM

60x120cm RC
24"x48" RC

Structech

x3



View on web

Portland

Graphics

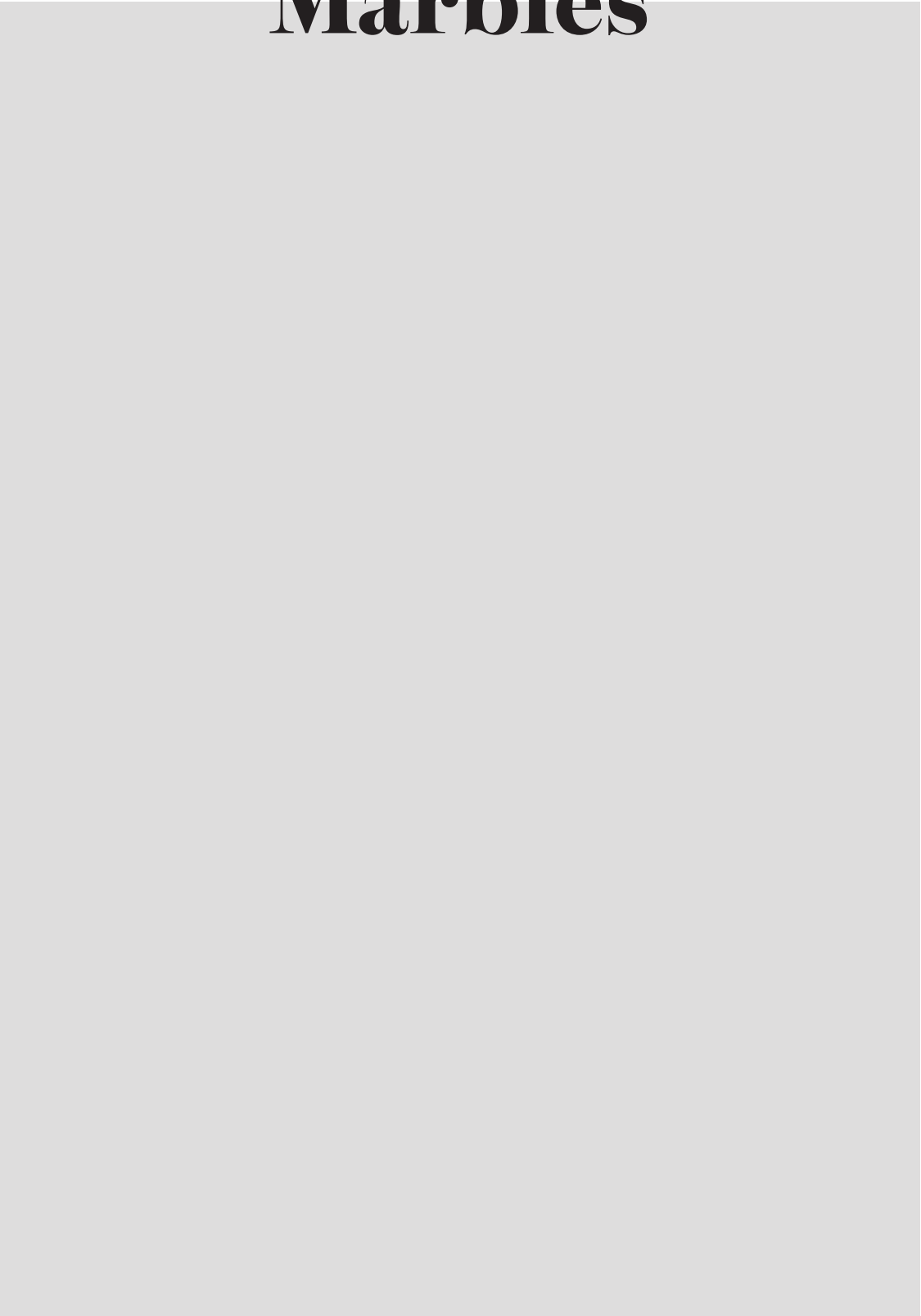
Portland Sand 60x120 RC



WALL:
Portland Bone 60x120 RC

FLOOR:
Portland Bone 60x120 RC

Marbles



**Dalkey
Paonazzo**



WALL:
Dalkey Beige 75x150 RC

FLOOR:
Dalkey Beige 120x120 RC



WALL:
Dalkey Perla 75x150 RC

FLOOR:
Dalkey Perla 120x120 RC

Perla



120x120cm RC · 48"x48" RC

PPR504

Beige



120x120cm RC · 48"x48" RC

PPR504



Porcelain

Starlight

PERLA

BEIGE

100x100cm RC
40"x40" RC

x8

Satin

PERLA

GRIS

BEIGE

120x120cm RC
48"x48" RC

x9

100x100cm RC
40"x40" RC

x10

75x150cm RC
30"x60" RC

x7

60x120cm RC
24"x48" RC

x17

Floor Tile

Satin

PERLA

GRIS

BEIGE

45x45 cm
18"x18"

Random

Wall Tile

Red body satin

PERLA

MOSAIC PERLA

GRIS

MOSAIC GRIS

BEIGE

MOSAIC BEIGE

30x60cm
12"x24"

Random

30x60cm
12"x24"

Random

Graphics

Dalkey Perla 120x120 RC



WALL:
MAXITECH Paonazzo 120x280 RC Polished

FLOOR:
Paonazzo 120x120 RC Polished





White



WALL:
MAXITECH Paonazzo White 120x280 RC Polished

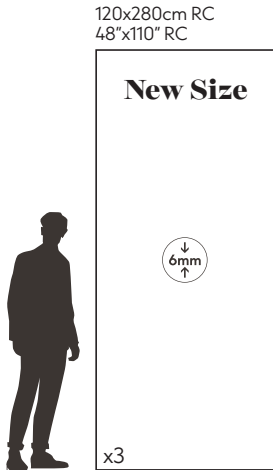
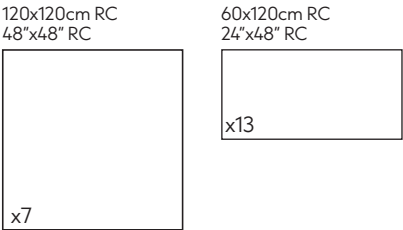
FLOOR:
Paonazzo White 60x120 RC Polished



120x120cm RC · 48"x48" RC	PUL001
60x120cm RC · 24"x48" RC	PUL021



Porcelain



Graphics

Paonazzo White 120x120 RC



Concretes

**Balance
Brera**

Balance



WALL:
MAXITECH Balance White 120x280 RC

FLOOR:
Balance White 120x120 RC

Balance

Balance

Porcelánico · Porcelain



WALL:
MAXITECH Balance Cream 120x280 RC

FLOOR:
Balance Cream 120x120 RC

White



120cmx120cm RC · 48"x48" RC PR502

Cream



120cmx120cm RC · 48"x48" RC PR502

Grey



120cmx120cm RC · 48"x48" RC PR502

Balance

Porcelain

Matt



View on web

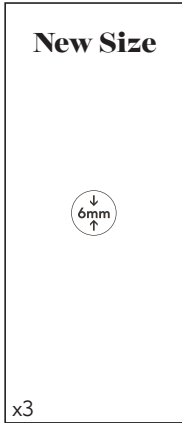
120x120cm RC
48"x48" RC



Maxitech



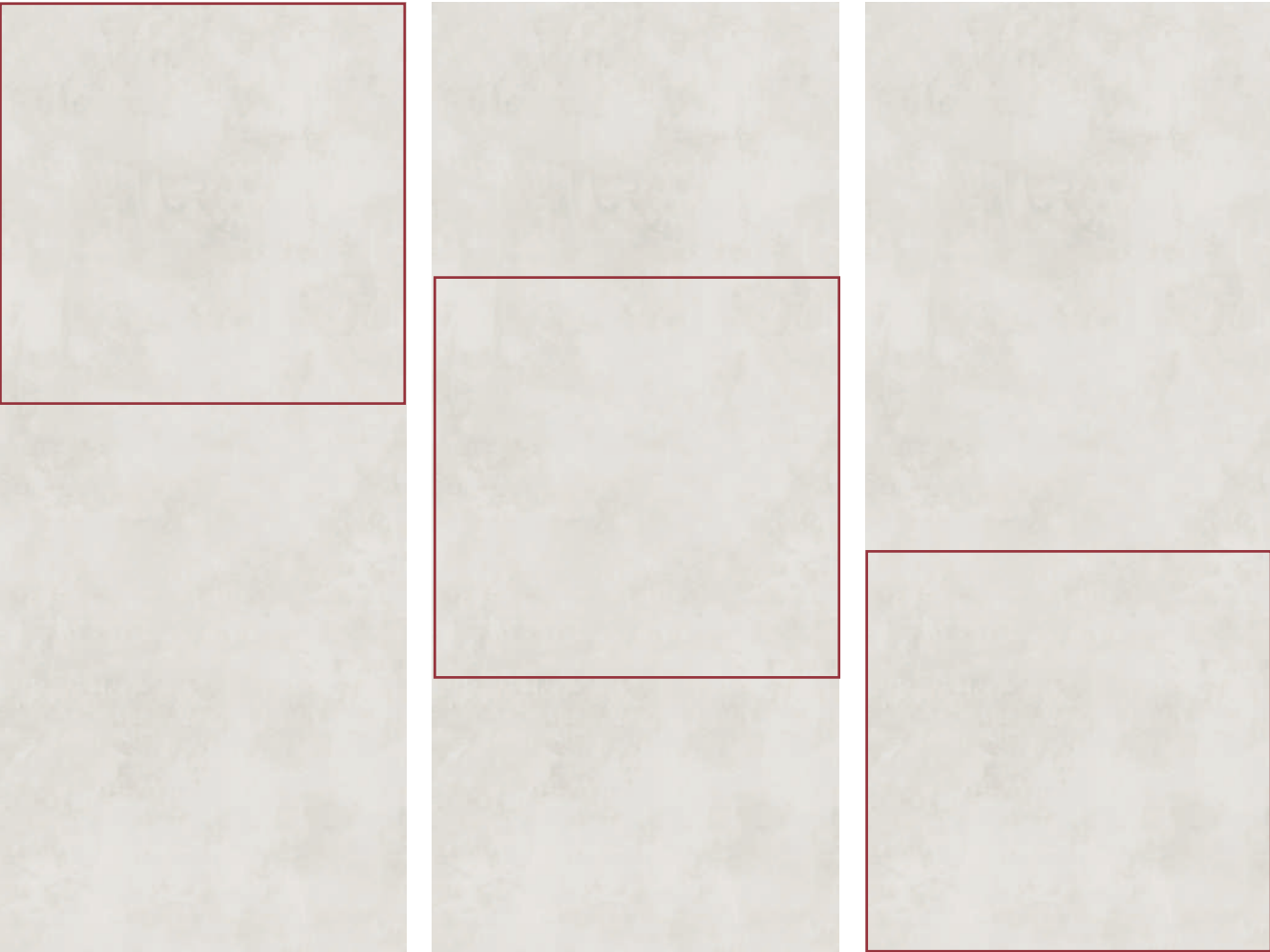
120x280cm RC
48"x110" RC



Balance

Graphics

Balance White 120x120 RC



Brera

WALL:
MAXITECH Brera Oxyd 120x280 RC

FLOOR:
Brera Oxyd 60x120 RC





FLOOR:
Brera Grey 60x120 RC

White



60x120cm RC · 24"x48" RC PP2403

Grey



60x120cm RC · 24"x48" RC PP2403

Oxyd



60x120cm RC · 24"x48" RC PP2404

Porcelain



View on web

Matt

WHITE



GREY



OXYD



60x120cm RC
24"x48" RC

Random

Maxitech

WHITE



GREY



OXYD



120x280cm RC
48"x110" RC

New Size

↓
6mm
↑

x3



Graphics

Brera Oxyd 60x120 RC



Woods

**Nevis
Vielha**



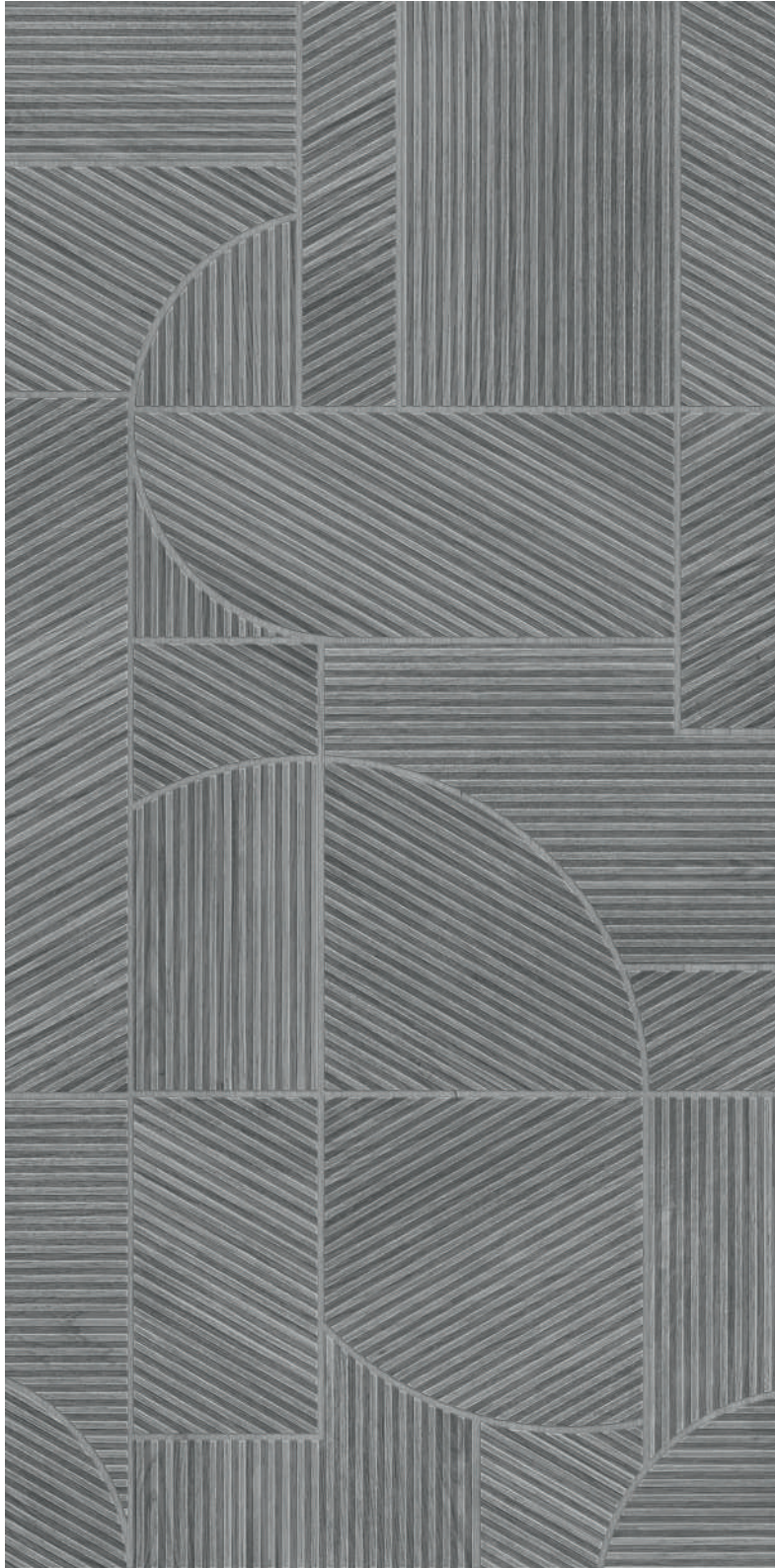
WALL:
MAXITECH Aspen Blanco 120x280 RC
Nevis Warm 60x120 RC

FLOOR:
Concorde Blanco 30x150 RC



WALL:
Nevis Cold 60x120 RC
FLOOR:
Lomma Grey 120x120 RC

Cold



60x120cm RC · 24"x48" RC

PPG103

Warm

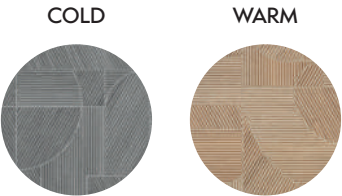


60x120cm RC · 24"x48" RC

PPG103

Porcelain

Structech

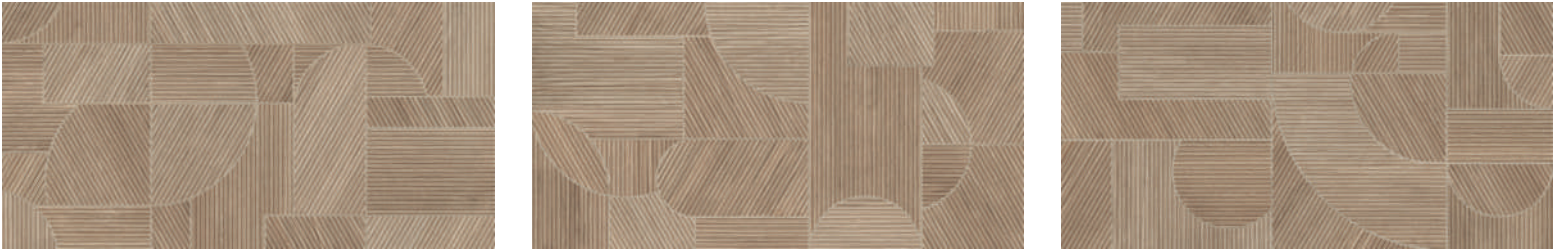


View on web

60x120cm RC
24"x48" RC
x3

Graphics

Nevis Warm 60x120 RC





FLOOR:
Vielha Natural 23x120 RC



WALL:
MAXITECH Balance GreY 120x280 RC
FLOOR:
Vielha Haya 23x120 RC

Taupe



23x120cm RC · 9"x48" RC	PP2202
23x120cm RC · 9"x48" RC C3	PP2202

Haya



23x120cm RC · 9"x48" RC	PP2203
23x120cm RC · 9"x48" RC C3	PP2203

Natural



23x120cm RC · 9"x48" RC	PP2204
23x120cm RC · 9"x48" RC C3	PP2204

Porcelain

Structech



23x120cm
9"x48"

x11

Available in antislip C3.

Graphics

Vielha Natural 23x120 RC



La nueva tecnología de inyección digital de última generación para superficies cerámicas STRUCTECH de Alaplana permite crear diferentes texturas y encajarlas perfectamente con los diversos diseños, generando infinitas tramas matéricas que aportan una espectacular apariencia a las piezas cerámicas.

STRUCTECH abre un abanico ilimitado de nuevas posibilidades en la impresión cerámica logrando efectos y texturas exclusivas, altamente realistas.

STRUCTECH, the new cutting-edge digital injection technology for ceramic surfaces by Alaplana, can create various textures that adapt perfectly to the range of designs, generating myriad material patterns that add a fabulous wow factor to the ceramic tiles.

STRUCTECH opens up countless options for ceramic tile printing, creating exclusive and incredibly realistic effects and textures.



La colección STARLIGHT de Alaplana está trabajada con granillas pulidas. Se trata de un compuesto vítreo puro que se aplica sobre la superficie cerámica en forma de gel. Este vehículo húmedo facilita el fundido del vidrio convirtiéndolo en una capa continua y compacta.

El pulido de nuestro material se realiza mediante un mecanizado a partir de abrasivos diamantados de diferentes granulometrías.

Tras el proceso de pulido la estructura físico-química de la granilla permanece compacta. Presenta altos niveles de impermeabilidad. No necesita tratamiento de sellado posterior.

No obstante, Alaplana aplica tras el pulido un tratamiento especial para terminar de sellar la superficie, asegurando la limpieza y durabilidad de nuestra cerámica pulida. Este tratamiento no pierde su efectividad con el paso del tiempo.

Además de valores estéticos, tales como la calidad del brillo, la transparencia de los colores y la definición gráfica, la gran diferencia entre la granilla pulida de la serie Starlight y el esmalte pulido, es la bajísima porosidad que impide la penetrabilidad de partículas en la superficie, por lo que su grado de limpieza y mantenimiento está garantizado.

Alaplana’s STARLIGHT collection is worked with polished grits. It is a pure vitreous compound that is applied to the ceramic surface in the form of a gel. This wet vehicle facilitates the melting of the glass, turning it into a continuous and compact layer.

The polishing of our material is carried out by machining from diamond abrasives of different granulometries.

After the polishing process, the physical-chemical structure of the grit remains compact. It presents high levels of impermeability. No need for post-sealing treatment.

However, Alaplana applies a special treatment after polishing to finish sealing the surface, ensuring the cleanliness and durability of our polished ceramic. This treatment does not lose its effectiveness over time.

In addition to aesthetic values, such as the quality of the gloss, the transparency of the colors and the graphic definition, the great difference between the polished grit of the Starlight series and the polished enamel, is the very low porosity that prevents the penetrability of particles in the surface, so its degree of cleanliness and maintenance is guaranteed.

CARACTERÍSTICA TÉCNICA TECHNICAL SPECIFICATION	NORMA REGULATION	VALOR PRESCRITO REQUIRED STANDARDS	EVALUACIÓN EVALUATION
ASPECTO SUPERFICIAL · SURFACE QUALITY	UNE-EN-ISO 10545-2	≥95%	100%
CARACTERISTICAS DIMENSIONALES · DIMENSIONS	UNE-EN-ISO 10545-2		Cumple · Complies
ABSORCIÓN DE AGUA · WATER ABSORTION	UNE-EN-ISO 10545 - 3	Ev ≤ 0,5%	Cumple · Complies
FUERZA DE ROTURA · BREAKING STRENGTH	UNE EN ISO 10545 - 4	≥ 1300 N	Cumple · Complies
RESISTENCIA A LA FLEXIÓN · RESISTANCE OF FLEXION	UNE EN ISO 10545 - 4	≥ 35N/mm²	Cumple · Complies
ABRASIÓN SUPERFICIAL · SURFACE ABRASION	UNE EN ISO 10545 - 7	Valor declarado · Declared Value	Según modelo · According to model
RESISTENCIA AL CUARTEO · CRACKING RESISTANCE	UNE EN ISO 10545 - 11	Requerido · Requested	Cumple · Complies
RESISTENCIA A LA HELADA · FROST RESISTANCE	UNE EN ISO 10545 - 12	Requerido · Requested	Cumple · Complies
PRODUCTOS DOMÉSTICOS Y DE PISCINA HOUSEHOLD CHEMICALS AND SWIMMING POOLS SALTS	UNE EN ISO 10545 - 13	Mínimo clase B · Minimum class B	Cumple · Complies
RESISTENCIA A ÁCIDOS · ACID RESISTANCE	UNE EN ISO 10545 - 13	Valor declarado · Declared Value	Mínimo clase LB · Minimum class LB
RESISTENCIA A BASES · ALKALINE RESISTANCE	UNE EN ISO 10545 - 13	Valor declarado · Declared Value	Mínimo clase LB · Minimum class LB
RESISTENCIA A MANCHAS · STAIN RESISTANCE	UNE EN ISO 10545 - 14	Mínimo 3 · Minimum 3	Cumple · Complies



Packing

	FORMATO NOMINAL NOMINAL SIZE	FORMATO REAL REAL SIZE	CAJA / BOX					EUROPALET				
			PZAS/CJ	M2/CJ	KG/CJ	PZAS/M2	KG/M2	ALTURA	PZAS/PAL	CJAS/PAL	M2/PAL	KG/PAL
PORCELÁNICO <i>PORCELAIN TILE</i>	23x120cm RC 9"x48" RC	22,7x119,5cm 8,93"x47,04"	4	1,09	22,22	3,69	20,20	82	216	54	58,59	1.220
	60x60cm RC 24"x24" RC	59,5x59,5cm 23,42"x23,42"	4	1,42	28,61	2,82	20,29	75	144	36	50,98	1.050
	60x120cm RC 24"x48" RC MATT/ SATIN	59,5x120cm 23,42"x47,24"	2	1,43	31,10	1,40	21,00	75	80	40	57,12	1.270
	60x120cm RC 24"x48" RC MATT	59,5x120cm 23,42"x47,24"	2	1,43	31,10	1,40	21,00	75	70	35	49,98	1.085
	60x120cm RC 24"x48" RC SATIN	59,5x120cm 23,42"x47,24"	2	1,43	31,10	1,40	21,00	75	64	32	45,70	1.015
	75x75cm RC 30"x30" RC	74,5x74,5cm 29,33"x29,33"	2	1,11	21,98	1,81	19,85	90	96	48	53,14	1.075
	100x100cm RC 40"x40" RC	99,5x99,5cm 39,17"x39,17"	2	1,98	43,33	1,01	21,88	75	48	24	47,52	1.060
	75x150cm RC 30"x60" RC	74,5x149,5cm 29,33"x58,85"	1	1,11	25	0,90	22,44	75	40	40	44,56	1.050
STARLIGHT <i>POLISHED PORCELAIN</i>	60x120cm RC 24"x48" RC	59x119cm 23,22"x46,85"	2	1,41	33,21	1,42	23,39	75	72	36	50,55	1.215
	60x120cm RC 24"x48" RC	59x119cm 23,22"x46,85"	2	1,41	33,21	1,42	23,39	75	64	32	44,93	1.080
	100x100cm RC 40"x40" RC	98x98cm 38,58"x38,58"	2	1,92	46,48	1,04	24,21	75	40	20	38,42	950
	120x120cm RC 48"x48" RC	119x119cm 46,85"x46,85"	1	1,42	34,50	0,71	24,36	75	36	36	50,98	1.300

MAXITECH	FORMATO NOMINAL NOMINAL SIZE	FORMATO REAL REAL SIZE	MAXITECH					WOOD BOX			
			Thickness	m² /piece	kg/piece	piece/m²	kg/m²	box size (external)	pieces	m²	kg
	120x280 RC 48"x110" RC	120x280 RC 48"x110" RC	6 mm	3,36	50	0,30	14,88	2920x1358x388h	22	73,92	1.265,00

alaplana.
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